



ATHENEUM





STOP!

Don't turn the
next page until
you're ready
to experience what's
in store for you...
(we really mean it)
you ask how to
get ready... well,
put the book down
dammit - don't
go any further,
wait until tomorrow,
then start
over.

Isn't it great to
disobey orders
right on - brother
sister (neither)

remember —
you you you you you
made
every page
of this story

think about it now start

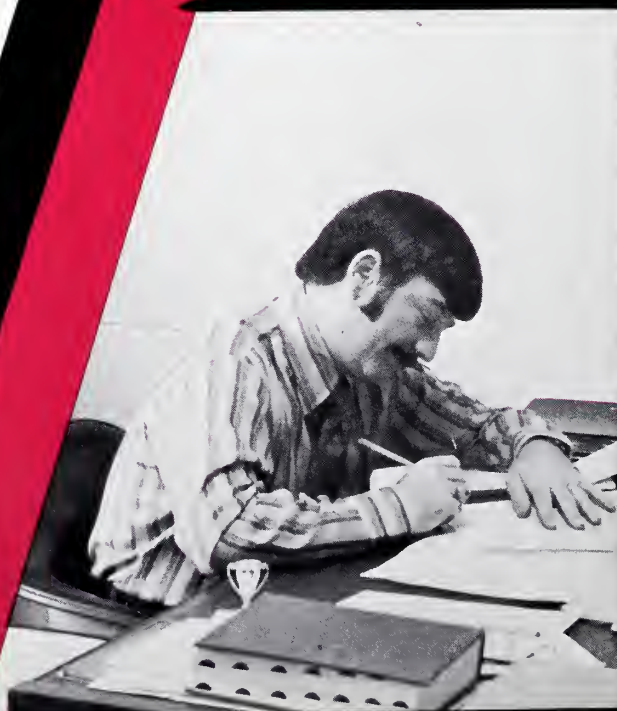


readin' lookin' thinkin' complainin' cryin' writin' reminiscin' dreamin' and thir





ESPAÑA





Coca-Cola

PORK CHOP	
RICE	
GRAVY	
STRING BEANS	
APPLE COBBLER	
ROLLS	11.44
TEA	06
	\$11.50
CHOCOLATE CAKE	
	\$30





ABSOLUTELY NO

**USC COASTAL
CAROLINA**
2 six wk. summer sessions
JUNE 10th & JULY 17th
OVER 100 GRADUATE/UNDERGRADUATE COURSES

PHILIPPS
66

FIREWORKS

STONE

WILLIAMS SUPERETTE



The Fledgling

Tuesday, November 6, 1962

Coastal Carolina Holds Ground Breaking Ceremonies; More Than 400 In Attendance

Building Will Be Finished In 1963

Construction has begun on the Coastal Carolina Branch of the University of South Carolina and the building is expected to be completed by next summer, 1963, Harold Riddle of Myrtle Beach is the architect. Mr. Riddle has plans for a student union-building but some has been decided on yet.

The site of the college is on the Myrtle Beach-Conway Highway. The tract of land consists of 185 acres. Developmental Engineering gave 123 acres of land to the college. Harco Engineering Company gave 22 acres and the college purchased an additional 40 acres.

Mr. Carleton Foster is the Campus Chairman of the College and Dr. Edward I. Stewart is the co-chairman. Members of the Campus Council are: Dr. Stewart, Dr. James C. Dyer, Mr. J. L. Simpson, Mr. Mark L. Carter, Dr. Robert M. A. Loefer, Mr. Carleton Foster, Dr. Edward I. Stewart, Dr. John L. Proctor and Mr. F. W. Hill.



Ground breaking ceremony at the site of the new Coastal Carolina Branch of the University of South Carolina. From left to right: Dr. Edward I. Stewart, Dr. James C. Dyer, Mr. J. L. Simpson, Mr. Mark L. Carter, Dr. Robert M. A. Loefer, Mr. Carleton Foster, Dr. Edward I. Stewart, Dr. John L. Proctor and Mr. F. W. Hill.

Dignitaries Take Part In Festivities

On October 22, 1962, ground breaking ceremonies were held for the Coastal Carolina Branch of the University of South Carolina on the site chosen for the campus. With more than 400 attending the festivities.

First on the program were a prayer by Reverend M. E. G. Smith, pastor of the First Baptist Church, Mr. James Fleming, Chairman of the Board of Trustees, Education Commissioner, made some opening remarks. Next Dr. W. L. Carter, Jr. of the College of the Santee, made some remarks. The building committee then presented the hammers and axes to the dignitaries and the ceremony was completed. The dignitaries of the building committee were: Dr. Edward I. Stewart, Dr. James C. Dyer, Mr. J. L. Simpson, Mr. Mark L. Carter, Dr. Robert M. A. Loefer, Mr. Carleton Foster, Dr. Edward I. Stewart, Dr. John L. Proctor and Mr. F. W. Hill.

NOTICE

Any person who has been notified of the meeting of the Circle K Club and has not attended the same, is hereby notified that the meeting will be held on Tuesday, November 13, 1962, at 7:30 P.M. at the home of Mrs. Kleinhaus. The meeting will be held at the home of Mrs. Kleinhaus, 1000 S. 1st St., Myrtle Beach, S.C. 29577. The meeting will be held at the home of Mrs. Kleinhaus, 1000 S. 1st St., Myrtle Beach, S.C. 29577. The meeting will be held at the home of Mrs. Kleinhaus, 1000 S. 1st St., Myrtle Beach, S.C. 29577.

Circle K Club Organized Here

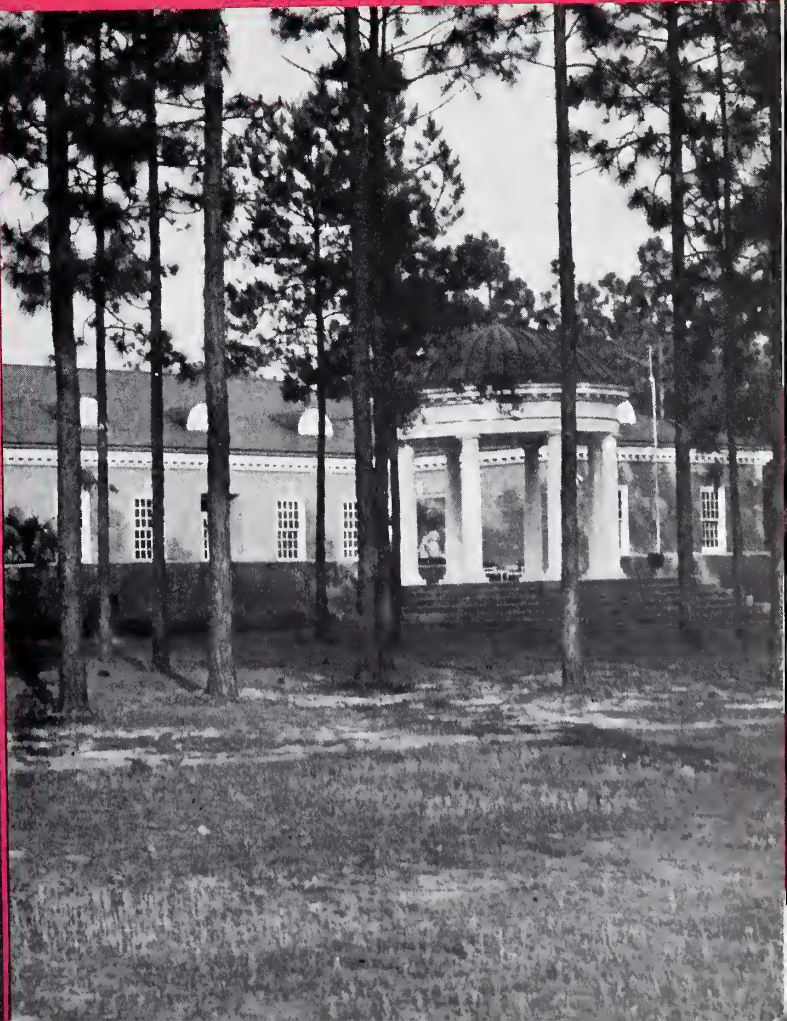
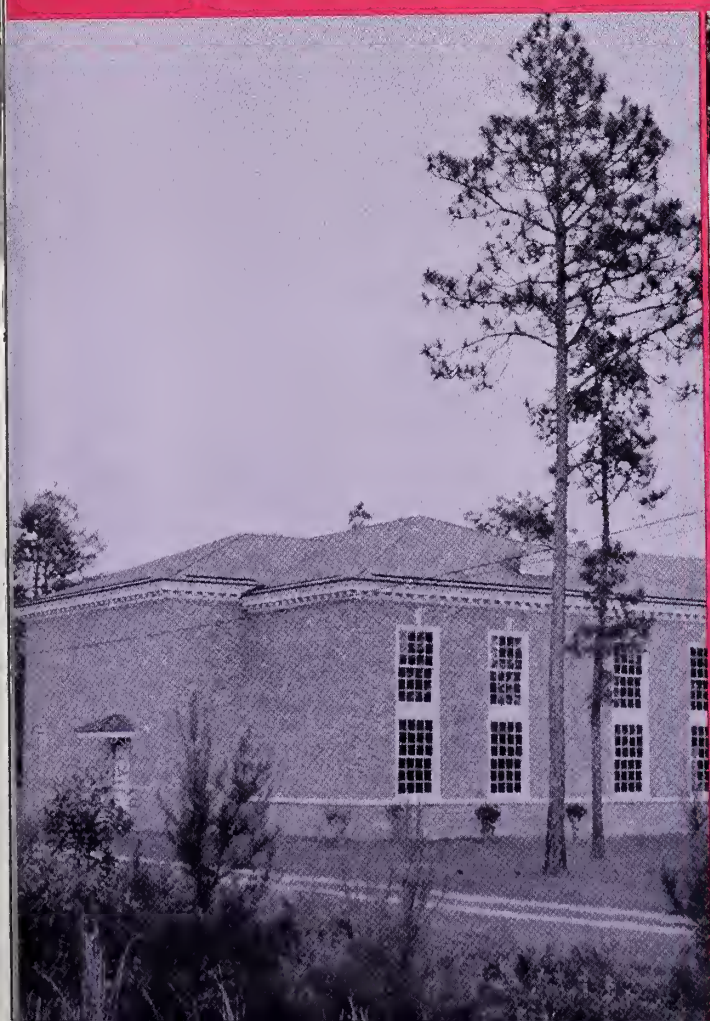
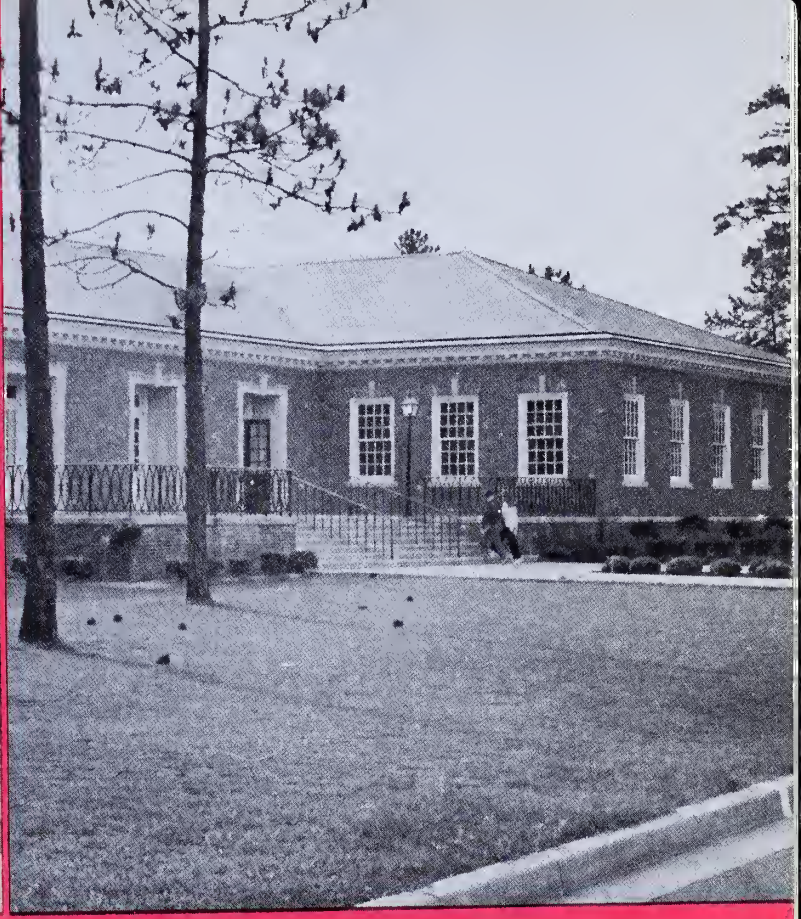
The Circle K Club has been organized at Coastal Carolina University. The club is composed of students and faculty members. The club is organized to promote the interests of the students and faculty members. The club is organized to promote the interests of the students and faculty members. The club is organized to promote the interests of the students and faculty members.

Mrs. Kleinhaus Helps Find Books

Mrs. Kleinhaus has been helping to find books for the library. She has been helping to find books for the library. She has been helping to find books for the library. She has been helping to find books for the library. She has been helping to find books for the library.

The Circle K Club has been organized at Coastal Carolina University. The club is composed of students and faculty members. The club is organized to promote the interests of the students and faculty members. The club is organized to promote the interests of the students and faculty members. The club is organized to promote the interests of the students and faculty members.

Mrs. Kleinhaus has been helping to find books for the library. She has been helping to find books for the library. She has been helping to find books for the library. She has been helping to find books for the library. She has been helping to find books for the library.



Horry County Higher Education Commission

Dr. S. George Lovell, Chairman
R. Glen Ayers
Mrs. W. E. Cameron, Jr.
Eugene H. Carmichael
J. Lloyd Causey
John W. Dawsey
Mrs. Bertis Floyd
Hubert Gibson
J. C. Hipp
James J. Johnson
John Massey
Donald A. Moore
J. Carlisle Shelley
R. Cathcart Smith
Ernest F. Southern
Collins A. Spivey



James Lloyd Causey
1918-1970

T. Luke Benson, Trustee, 15th
Judicial Circuit





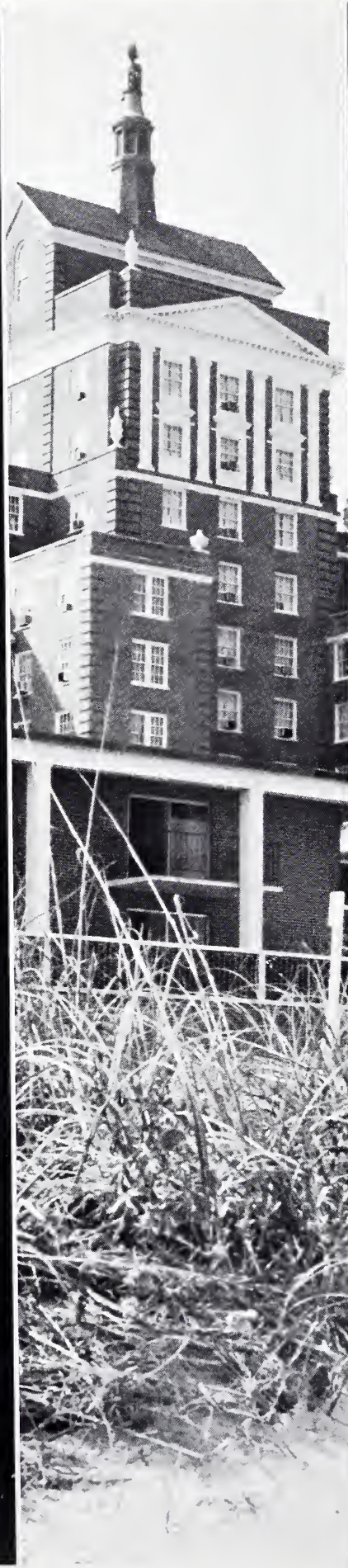
COASTAL EDUCATIONAL FOUNDATION INC.

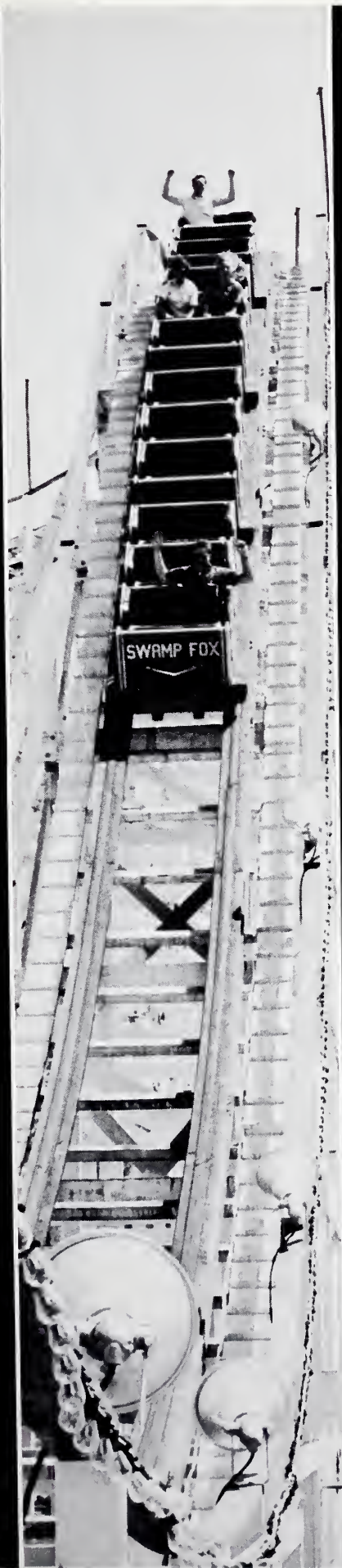
Not Pictured:
 E. C. Wall
 Mrs. Albert A. Springs
 H. V. Bellamy
 Karyl G. Kempf
 James Moody

James Blanton
 D. W. Green, Jr.
 E. E. Prince
 Mrs. Nathan Kaminski
 W. A. Kimbel
 Mrs. Caleb Hyatt, Secretary
 C. Foster Smith, Treasurer
 Joseph Holliday, Vice-president
 Edward L. Proctor, President
 George N. Magrath

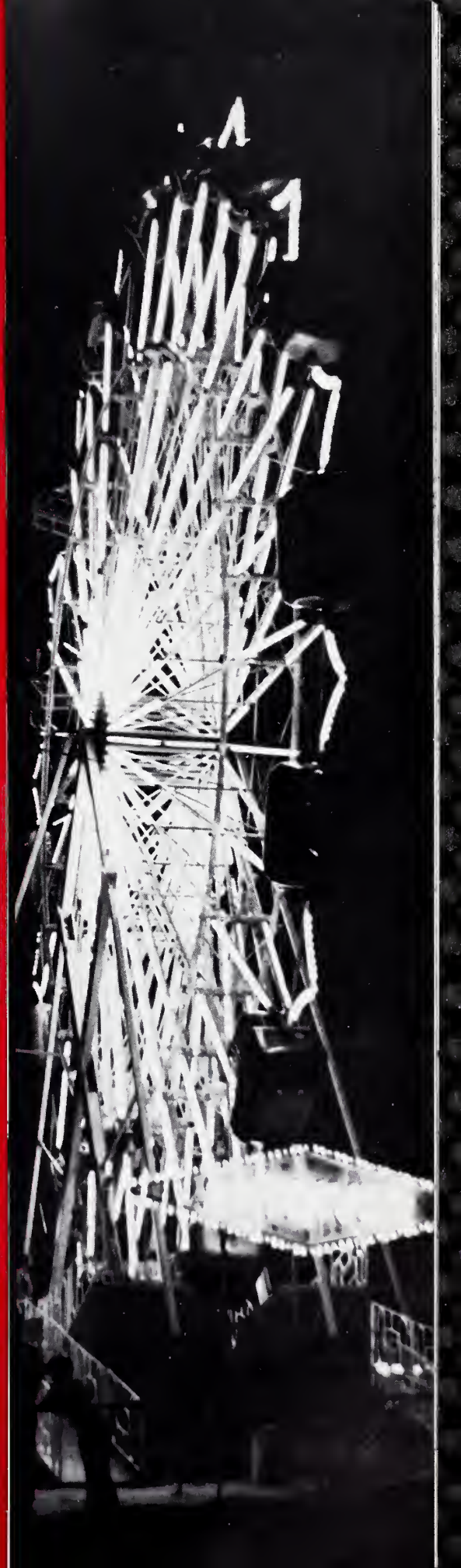






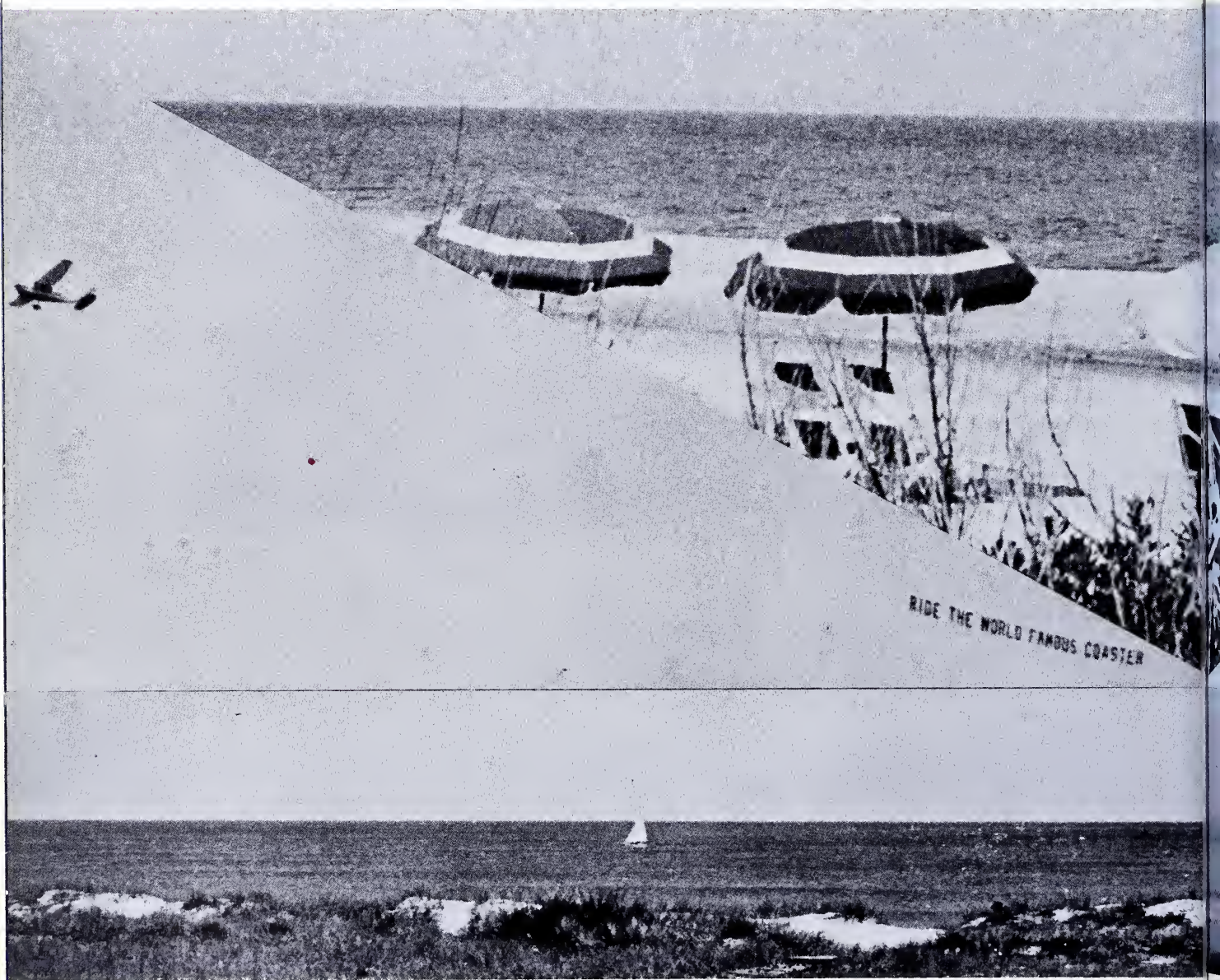


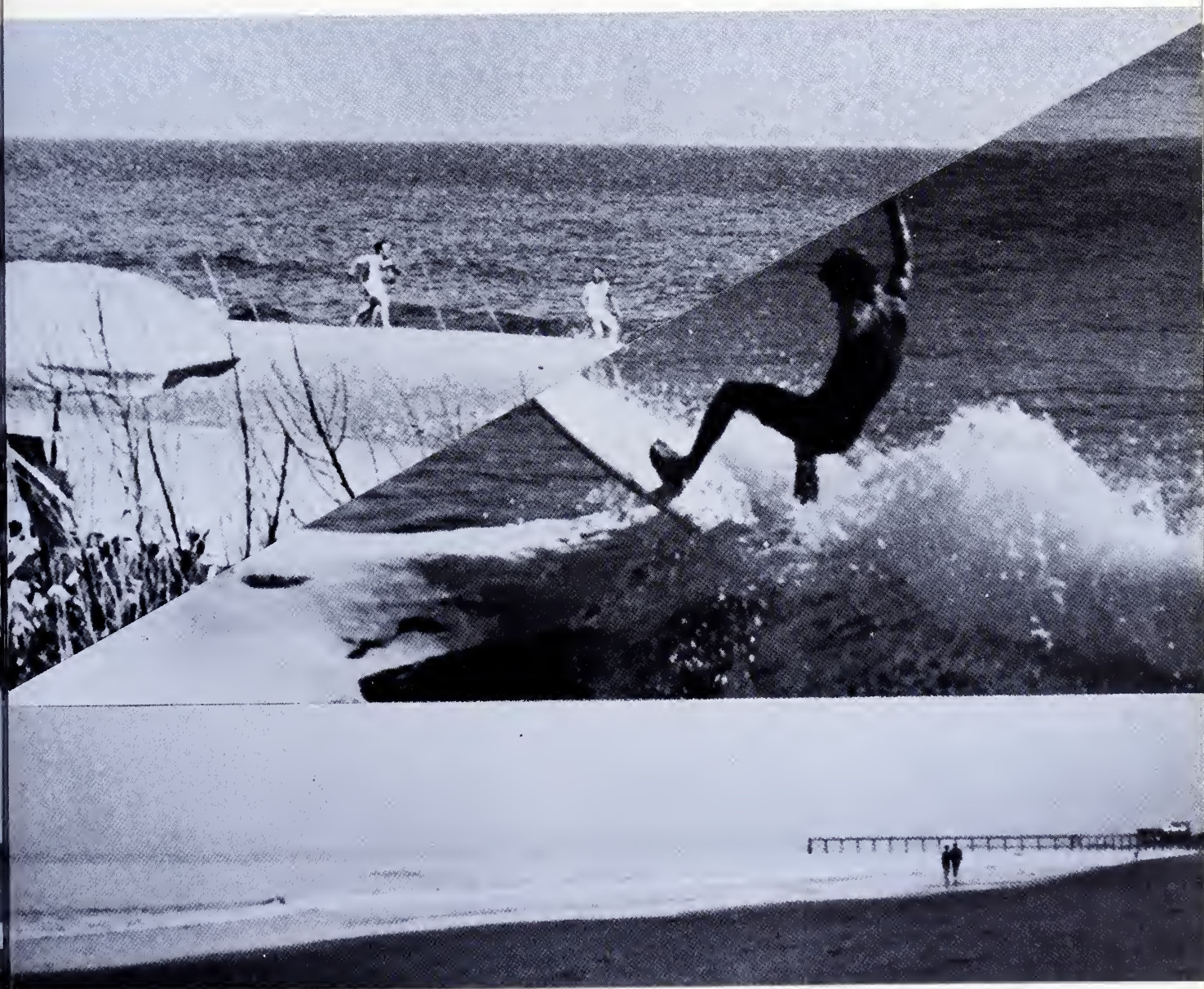
























"DON'T PLAY THAT SONG"

☆ ARETHA FRANKLIN ☆

"LET IT BE"

ATLANTIC 2751

"LET'S TRY IT OVER"

☆ FAITH, HOPE & CHARITY ☆

"SO MUCH LOVE"

MAXWELL 805

"JOY TO THE WORLD"

☆ THREE DOG NIGHT ☆

"I CAN HEAR YOU CALLING"

DUNHILL 4272

"AIN'T NO MOUNTAIN HIGH ENOUGH"

☆ DIANA ROSS ☆

"CAN'T IT WAIT UNTIL TOMORROW"

MOTOWN 1169

"BE YOUNG, BE FOOLISH"

☆ THE TAMS ☆

"THAT SAME OLD SONG"

ABC 11066

"GIVE AWAY NONE OF MY LOVE"

☆ OTIS REDDING ☆

"SNATCH A LITTLE PIECE"

ATCO 6766

"LOSERS WEEPERS" Part 1

☆ ETTA JAMES ☆

"LOSERS WEEPERS" Part 2

CADET 5676

"YOU WANT TO PLAY"

☆ OSCAR WEATHER ☆

"THE SPOILER"

TOP & BOTTOM 405

"GIRL YOU'RE TOO YOUNG"

☆ ARCHIE BELL & THE DRELLS ☆

"DO THE HAND JIVE"

ATLANTIC 2644

"PROUD MARY"

☆ IKE & TINA TURNER ☆

"FUNKIER THAN A MOSQUITA'S TWEETER"

LIBERTY 56216

"WEDDING BELL BLUES"

☆ THE FIFTH DIMENSION ☆

"LOVIN' STEW"

SOUL CITY 779

"WHAT'S GOING ON"

☆ MARVIN GAYE ☆

"GOD IS LOVE"

TAMLA 54201

"STILL WATER" (LOVE)

☆ FOUR TOPS ☆

"STILL WATER" (PEACE)

MOTOWN 1170

"CRYIN' IN THE STREETS" Part 1

GEORGE PERKINS/SILVER STARS

"CRYIN' IN THE STREETS" Part 2

SILVER FOX 18

"SOUL POWER" Part 1

☆ JAMES BROWN ☆

"SOUL POWER" Part 2 & 3

KING 6368

"AIN'T IT FUNKY NOW" PART 1

☆ JAMES BROWN ☆

"AIN'T IT FUNKY NOW" PART 2

KING 6280

"CALL ME SUPER BAD" Part 1/Part 2

☆ JAMES BROWN ☆

"CALL ME SUPER BAD" Part 3

KING 6329

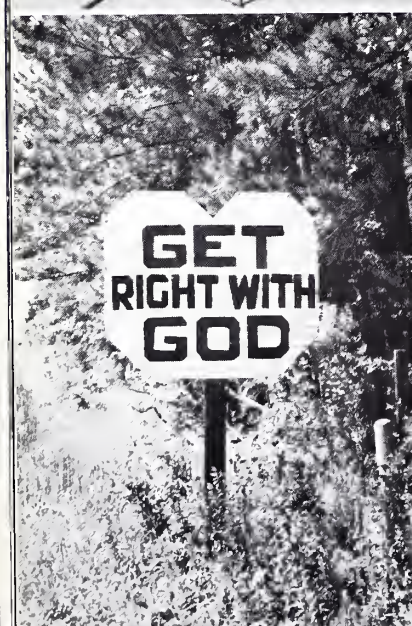
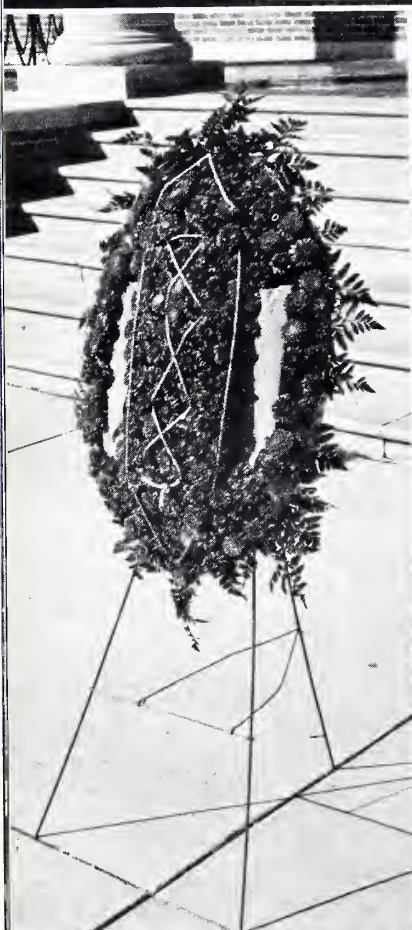
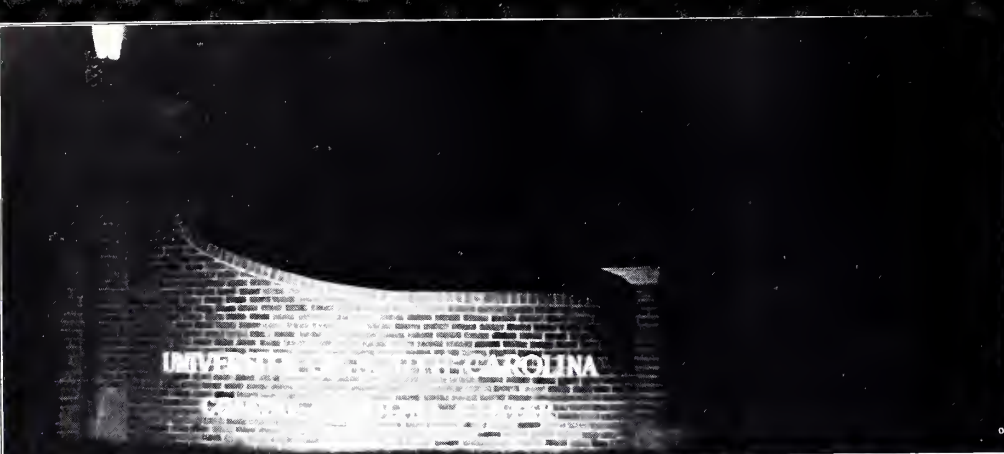
"GET UP" (I Feel Like A Sex Machine) Part 1

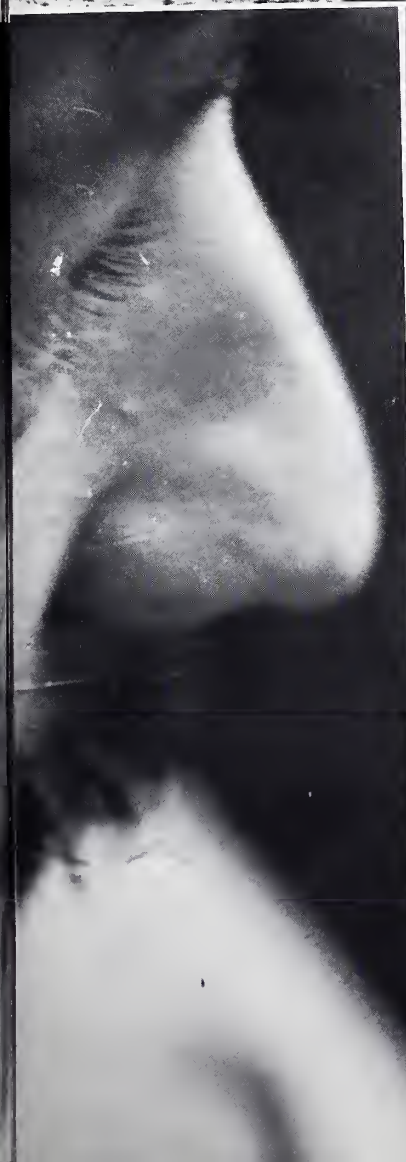
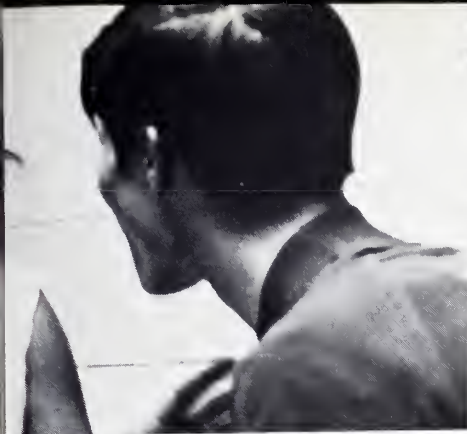
☆ JAMES BROWN ☆

"GET UP" (I Feel Like A Sex Machine) Part 2

KING 6318

GET-IT





CLUBS?

CLUBAPATHY

club. *ap. a. thy* (klub), *n.* [ME. *clubbe*; ON. *klubba*, *klumba*, mass of something, clump; IE. base **gel-* (see CLIMB); sense 3 (17th c.) <basic meaning, as in *clump of trees* or <early use of club carried round as invitation to a gathering (cf. ON. *kolfr*, cudgel, obs. G. *schlegel*, mallet, in same sense)], 1. a heavy stick, usually thinner at one end, used as a weapon. 2. a variously shaped stick or bat used in certain games, as golf, hockey, polo, etc. 3. a group of people associated for a common purpose, usually in an organization that meets regularly. 4. the room, building, or facilities used by such a group. 5. [transl. of Sp. *basto* or It. *bastone*, club, truncheon, figure used on Spanish cards], any of a suit of playing cards

characterized by a black trefoil or clover leaf figure (♣). 6. *pl.* this suit of cards. *v.t.* [CLUBBED (klubd), CLUBBING], 1. to beat or strike with or as with a club. 2. to give or combine (something) for a common purpose; pool (resources, etc.). 3. to use (a rifle) as a club by holding it so as to hit with the butt end. *v.i.* to unite or combine for a common purpose (usually with *together*). (*ap e-thi*), *pl.* APATHIES (-thiz), Fr. *apathie*; L. *apathia*; Gr. *apatheia* a-, without + *pathos*, emotion *pathein*, to feel, 1. lack of club emotion 2. lack of club interest; listless club condition; club indifference.

Although all clubs were confronted with apathy, the majority, through dedicated leadership, participation and interest, somehow managed to survive. To these clubs belong the distinction of reviving the Spirit and Future of Coastal Carolina -- a campus on the rise!





Representative of the entire student body, the Student Government Association launched the Fall semester in determined high spirits. Initially, an enthusiastic Rat Committee met on September first to plan week-long orientation activities for entering freshmen. Rat Week, designed to promote school spirit and comradery, was highlighted by a frosh welcome dance featuring "The Mystics."

With classes underway, attention was focused on election of representatives and the selection of a student body vice-president, an office vacated by Bill Rutland who did not return to Coastal Carolina for the fall term. Seventeen candidates vied for office in a vigorous campaign which resulted in the tapping of Dan Kingsbury as Student Body Vice-President, Mike Hilton for the office of sophomore class president, and David Vaught as freshman prexy. Bill Graham and Henry Hucks were chosen soph representatives along with Georgia Vaught, Terry Beverly and Billy Alford who served as frosh representatives.

Student Body President, John Thomas, and Secretary-Treasurer Julie Harpe, selected by the Spring 1970 vote, then began the formation of an active SGA which sponsored a Faculty Reception, a

Memorial Service for the Marshall University tragedy, the Miss Coastal Carolina Pageant, where Miss Annette Drew was honored with the coveted title, and the privilege of being escorted by John Clewis, Mr. Coastal Carolina 1971; the Southern Student Government Association Referendum, and supported the newly formed Coastal Carolina Klowns who delighted old and young alike with Yule laughter, antics and cheer. A Christmas Dance at the Myrtle Beach Convention Center with entertainment provided by "The Men of Distinction," topped off the fall activity highlights.

After Spring registration, a special election was held to replace members who did not return for the ensuing semester. Steve Cannon ran un-opposed for the office of sophomore representative to replace Henry Hucks while freshman John Rouse was chosen to represent his freshman class for the spring session.

Total commitment is the SGA creed as exemplified by their involvement in a myriad of diversified activities.

Project Self-Preservation, a CCSGA-initiated endeavor that stemmed from the Governor's Conference on College Leadership has been uppermost on the Coun-

cil's agenda. The active formation of committees dealing with pollution, Health and Welfare, and Juvenile problems typifies the SGA's awareness of today's relevant issues. While it is understood that this is just the beginning, the Coastal Carolina Student Government Association stands ready to meet the challenges of coastal South Carolina.

Year end activities will reveal the selection of the 1971 May Queen and elections for student body officers for the 1971-72 academic year. May 7 will key note a formal dance to be held at the Myrtle Beach Convention Center to the hard rock sounds of "Peace Core."

In all institutions of higher education, it has been said that students make the institutions. What then makes the student body? Student organizations, of course, make the student body. They are the centers of participation, activity, and ultimately the institution itself. We here at Coastal Carolina take pride in our school and community and we show it through school organizations. Their activities range from fund raising projects for the underprivileged to projects concerning pollution here in our area.

To capture bits of current hap-



penings so important to the school that's number one, our school newspaper, *The Chanticleer*, utilized its 24-member staff with editors, Johnny Clewis and Dave Vaught; business manager, Iris Brown; news editor, Genean Martin; and feature editor, Beth Skipper; to produce a paper, published once a month, that is both informative and a pleasure to read. The staff sponsors such annual activities and awards as a poetry contest, The Editor's Award for Outstanding Service, and ad selling. Its special activities include parties that are slightly wild, moderately modest, and incredibly wet. It is sponsored by faculty members Kendall McLaurin and Linda Schwartz.

With enthusiasm, sacrifices, and seriousness, *The Anthenum* staff throws itself wholeheartedly into its one important annual activity,

the publishing of a yearbook, capturing moments shared together here at Coastal. The 10-membered staff, with Sara Beverly and Susan Cassman as co-editors, and sponsor, Assistant Director, Larry L. Biddle, combine their ideas to make the annual a tremendous success. Special activities include the publication of the Basketball Tournament Program, a bi-annual yearbook sale, and a textbook raffle each semester.

The 1971 edition marks the third separate publication for the Coastal Carolina staff and this year's book has not only been doubled in size but will be featured region-wide by American Yearbook Company for its innovative style and content.

The K-ettes, sponsored by Mrs. Janice Loud, with its 16 members under the leadership of Michelle Davis, president; Brenda Smith,

vice-president; Daphene Edge, secretary; Linda Floyd, assistant secretary; Jan Richardson, treasurer; Gail Askins, sophomore representative; and Marilyn Daniels, freshman representative, sponsor such annual activities as fund raising projects for community and public organizations by car washes and bake sales. Special activities include a Christmas party for underprivileged children and a sale of K-ette made stationery.

In addition, a local bazaar is being planned in order to sell novelties made by the K-ettes. A Coastal Carolina Gamecock pocketbook is being discussed. If this idea materializes, the handbags will be made and sold before the end of this semester.

Coastal Carolina's Gamma Psi Chapter, an affiliate of the national collegiate honor society for the study of foreign languages, with its 10 members and officers, Stella Cooper, president; Kenneth Leach, vice-president; Billy Ann Jollie, secretary-treasurer, and Janie Richardson, historian, under the direction of Mrs. Rosa B. Hopson and Miss Mercede Massey, provides interesting cultural activities.

Annual activities include the fall and spring inductions followed by a banquet and the observance of National Foreign Language Week held March 28-April 3. Special activities include a new program of foreign language instruction for elementary children in Horry County. Students, other than members, were invited to participate. Membership is open to outstanding students and faculty as well as local citizens who share the "muse of foreign language and culture."

The Baptist Student Union, sponsored by Reverend Cave and Reverend Brown, with its 25 members and officers, Tim Skipper, president; Genean Martin, vice-president; Susie Grainger, secretary; and Betty Riley, treasurer, provide the necessary energy to make their ideas realities in various activities.

Annual activities include the making of Christmas baskets, bake sales, and bottle drives. Special activities include attendance to the fall convention in Greenville and the upcoming spring convention.

Long tedious Florence treks on the activity bus were eliminated as the Coastal Carolina nurses returned to the Conway Hospital for their clinical training, and to our campus for academics. The uniformed coeds are welcomed additions to the Coastal Carolina Community.



The nurses, under the sponsorship of Mrs. Doris Cole, Coordinator of Nursing, and Mrs. Sada Buck have begun preparations to charter a campus chapter of the Meditrina Society.

A newly organized campus club, Coastal Carolina's chapter of the National Association of Collegiate Veterans was chartered this spring. The membership elected Gene W. Causey as the club's Commanding Officer. Assisting him were vice-president John Fowler, and Bob Hucks, secretary-treasurer. The organization has a number of planned activities, which include: a food drive for needy families at Easter, a toy drive for needy children, and a campus party. The club is fortunate to have Mr. Gene Anderson as their sponsor.

We hope to see great things from this club in the future of Coastal Carolina, but hopefully, they will never need to make use of their special abilities -- coming to the aid of the community's needs due to unnatural causes.

The Coastal Carolina Cheerleaders, severely hampered by internal dissension during the fall term just could not get going. As once-spirited coeds began to drop off the squad, the overall attitude and leadership simply vanished.

A rejuvenated squad appeared for the spring as cheerleaders, players, and fans rallied to Cino's cause. The end result

would feature Coastal Carolina as the Tournament Champion. It would take three thrilling cage tilts for the Chanticleers to land on top of the conference with the Nicholas P. Mitchell Award in hand.

Six go-get'em pep leaders aside the fighting Chants would carry Cino to the top. Sophomores Betty Ford, Susan Gassman, and Pam Stephens along with frosh Patty Edge, Sheila Jackson, and Millicent Smalls under the guidance of Mrs. Lynda O'Donnell are to be commended for their dedication to the team and Coastal Carolina.

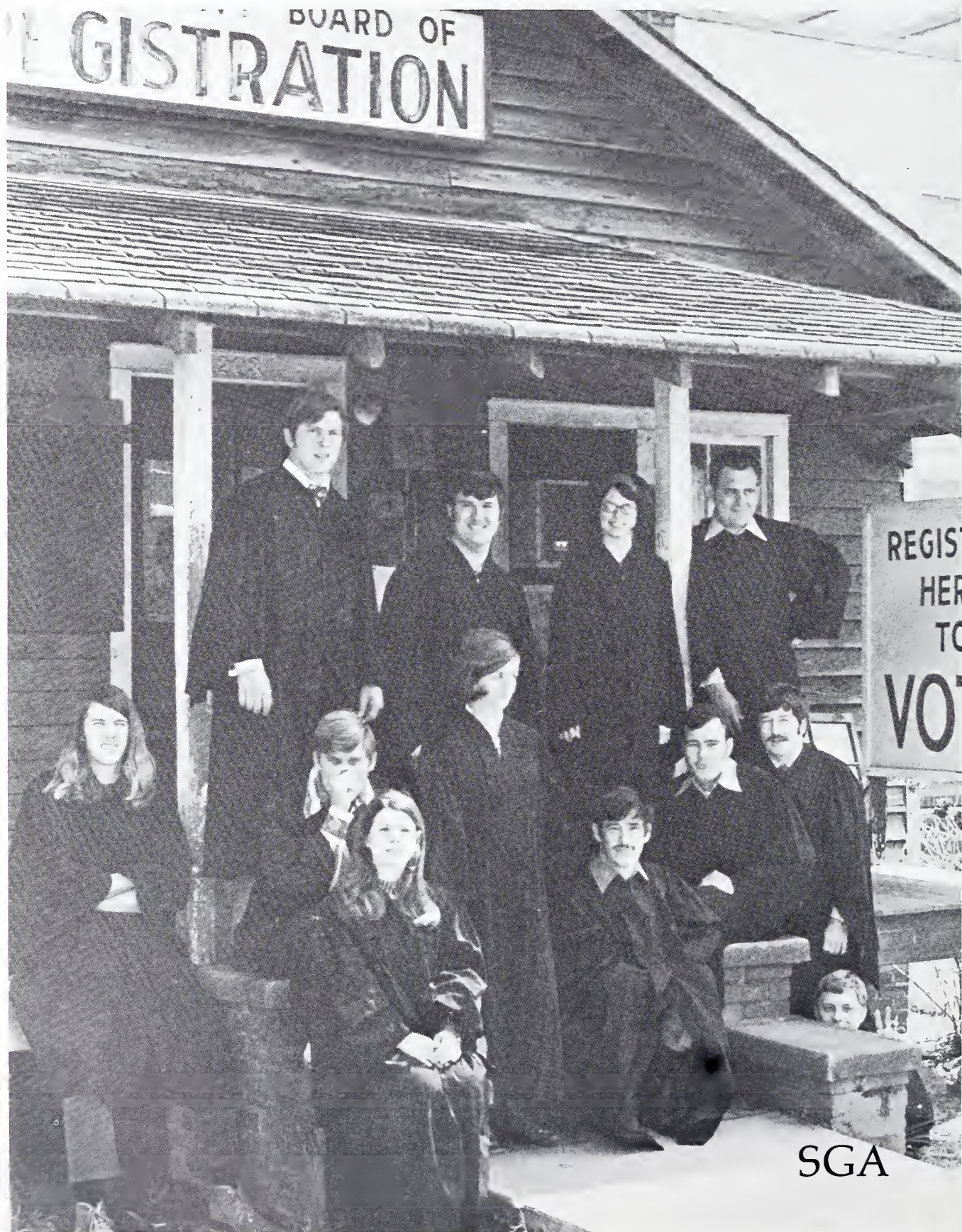
They threw themselves wholeheartedly into the rebuilding of the core of Coastal Carolina Spirit. Suddenly, signs appeared in the halls and on classroom blackboards rallying students to participate in games -- even away games! Their dedication to the Chants, and their innovative ideas, such as peppy new uniforms, can be said to be only a few of their attributes. Bud Kirk, USC Lancaster mentor, awarded the second semester cheerleaders the compliment that they were the best cheerleaders that he had seen in a long time, and that with such cheerleaders -- how could the Chants lose? There is no doubt -- Coastal is Number One.

A victim of internal apathy, the once-active Circle K has dissolved its membership and has

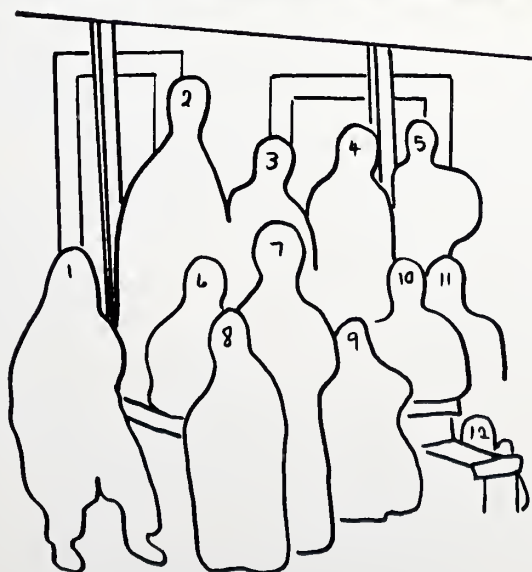
ceased being a prominent campus organization. Fall term projects consisted of car washes, a food drive for Father O'Sullivan's Tara Hall in Georgetown and the co-sponsorship of an Horry County Red Cross Blood Drive. Spring activity halted with a parking-lot-fee-drive which netted seventy-five dollars for the Red Cross. This proved to be their final project. It is hoped that the Fall of '72 will produce a reawakening of spirited campus and community involvement as once exemplified by this group.

Freedom to Research Every Aspect of Knowledge (F.R.E.A.K.), also a victim of club apathy, has disappeared from the Coastal scene with few constructive achievements. A tape-player raffle and a painting job for the Community Service Center in Myrtle Beach were their only projects. Member disinterest permeated their ranks as attendance at meetings dwindled to nothing.

Continuous discussion of involvement failed to take into account the vital responsibilities imperative in order to accomplish their goals. It is regrettable that a spark of enthusiasm was drowned in trivia.



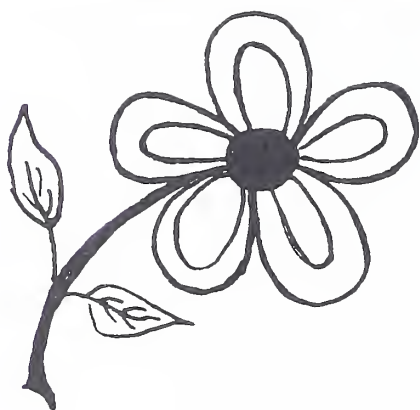
SGA



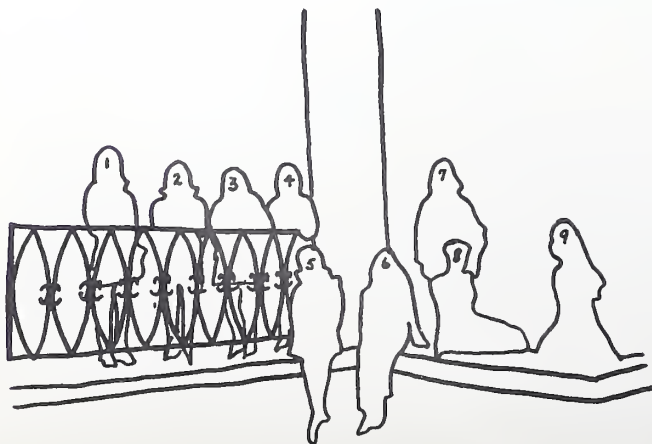
- 1 -- John Thomas -- Pres.
- 2 -- Mike Hilton -- Soph. Pres.
- 3 -- David Vaught -- Frosh Pres.
- 4 -- Michelle Davis -- K-ettes
- 5 -- John Rouse -- Frosh Rep.
- 6 -- Danny Kingsbury -- V-P
- 7 -- Stella Cooper -- AMG
- 8 -- Georgia Vaught -- Frosh Rep.
- 9 -- Steve Cannon -- Soph. Rep.
- 10 -- Gene Causey -- Vets
- 11 -- Larry L. Biddle -- Advisor
- 12 -- Bill Graham -- Soph. Rep.

Not Pictured:

BSU
 Chanticleer
 Atheneum
 Cheerleaders
 Julie Harpe, Secy.-Treas.
 Terry Beverly, Frosh Rep.



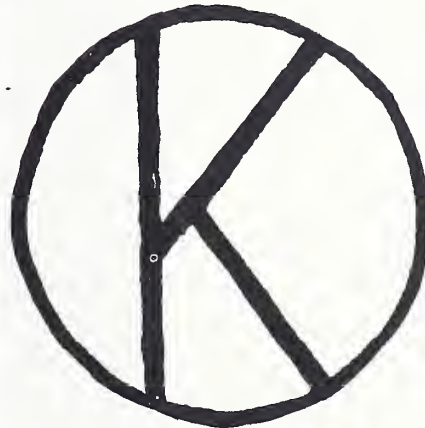
Fall Semester
Sweetheart:
Henry Hucks



1. Michelle Davis
2. Rita Laney
3. Brenda Smith
4. Betty Ford
5. Julie Harpe
6. Gail Askins
7. Alise Taylor
8. Millicent Smalls
9. Sylvia Chestnut



Sweetheart:
Julie Harpe





CHI



LEAD

ER



ERS

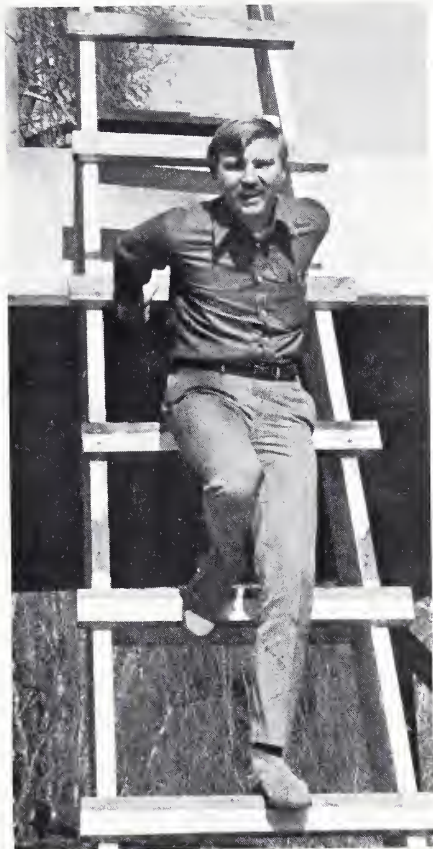


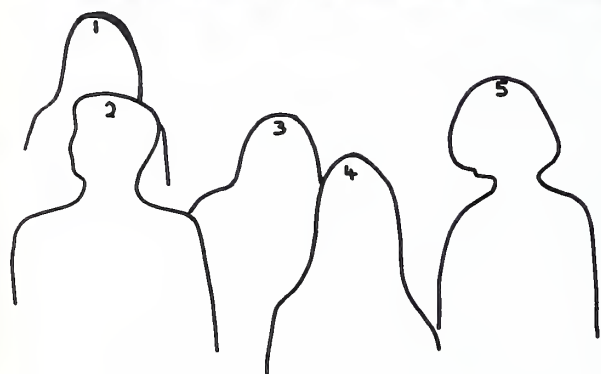
USCC

The Chanticleer



- 1 -- Linda Schwartz -- advisor
- 2 -- Stella Cooper
- 3 -- John Fleming
- 4 -- Genean Martin
- 5 -- Cynthia Faulk
- 6 -- Susan Keelyn
- 7 -- Debbie Duke
- 8 -- John Clewis -- Fall Editor
- 9 -- Betty Riley
- 10 -- T. J. Lewis
- 11 -- Majorie Grimmer
- 12 -- Iris Brown
- 13 -- Terry Parrish
- 14 -- David Vaught -- Spring Editor
- Not Pictured --
Kendall McLaurin, Advisor





GAMMA PSI CHAPTER

- 1 -- Gayle Prince
- 2 -- Kenneth O. Leach
- 3 -- Janie Sue Richardson
- 4 -- Billie Ann Jollie
- 5 -- Stella Cooper
- Not Pictured
- Iris Brown
- Roger Wyndham
- Janet Siau
- Jack Bellamy
- Laurie Brown
- Deborah Graham
- Advisors:
- Mrs. Rosa B. Hopson
- Miss Mercedes Massey



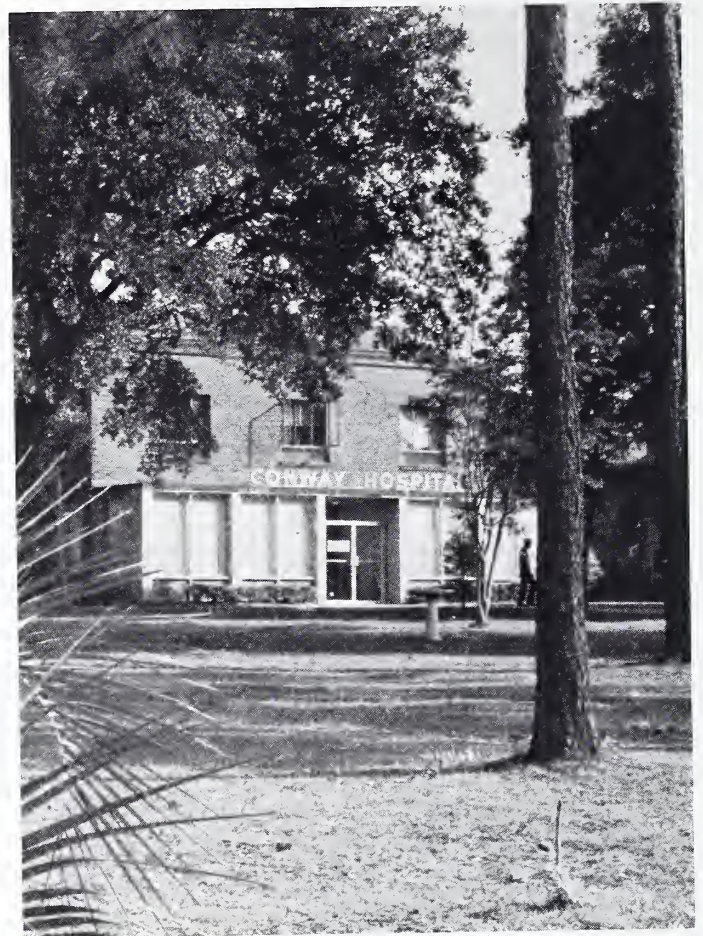
BAPTIST STUDENT UNION



- 1 -- Timothy Skipper
 - 2 -- Genean Martin
 - 3 -- Susie Grainger
 - 4 -- Iris Brown
 - 5 -- Betty Riley
 - 6 -- Debbie McGinn
 - 7 -- Terry Parish
 - 8 -- Carl Applewhite
 - 9 -- David Vaught
 - 10 -- Rev. James C. Mezick, Spring Advisor
- Rev. Cecil R. Cave, Jr., Fall Advisor (not pictured)



Nurses



Nursing Students 1970-71: Barbara A. Bryant, Deborah Carroll, Deborah Carter, Mary Lou Dorman, Deborah Ann Duke, Stephen Duncan, Linda Floyd, Jackie Frazier, Marjorie Grimmer, Linda Grissett, Nancy Sasser Hay, Janet E. Hodge, Rachel Holmes, Willie A. Hucks, Janet Jernigan, Rita Laney, Priscilla Lee, Margie Lewis, Ann Farrar Long, Linda E. Long, Alice J. McCormick, Patsy R. McGovern, Commie Mishoe, Cathy Jean Moore, Jackie Morris, Constance Perkins, Wanna G. Reason, Sandra Y. Rice, Eunice L. Roberts, Millicent Smalls, Glenda E. Smith, Clara A. Stalvey, Wanda Wilds, Marian Wright.



COASTAL CAROLINA STUDENT VETERANS ORGANIZATION

Veterans: Charles Hinson, Deck Dargan, Randy Graham, Robert Creighton, Jim Bickett, George Legrand Hardee, Bill Hardee, Jimmie D. Michau, John Jordan, Gene Causey, Gary McMekin, Elton Booth.

Caribbean Motel

3000 N. Ocean Blvd.

PEACE



Compliments
Of

PRISM

902 Broadway

Myrtle Beach

The Jewel Box

Coastal Mall

Conway

MYRTLE BEACH TYPEWRITER SERVICE

707 Oak St.



THE CONWAY NATIONAL BANK

3 Convenient locations
309 Main St.
1400 Third Avenue
Coastal Mall

"Your Hometown Bank"

Taste that beats the others cold



Compliments of

The
Poindexter
Motel

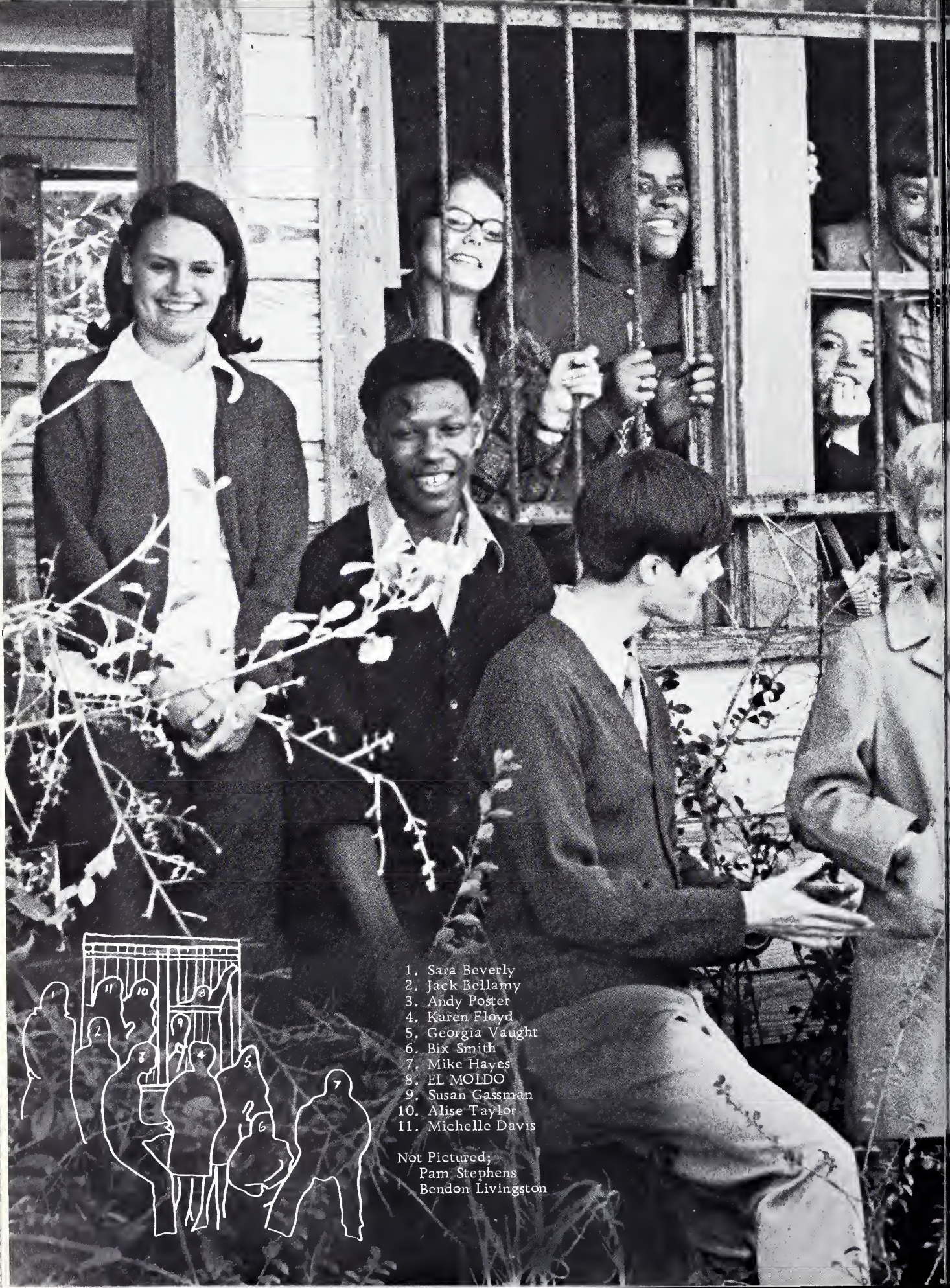
Ocean Blvd. Myrtle Beach

GET-IT

at

The
Record Shak

512 9th Ave. N. The Beach

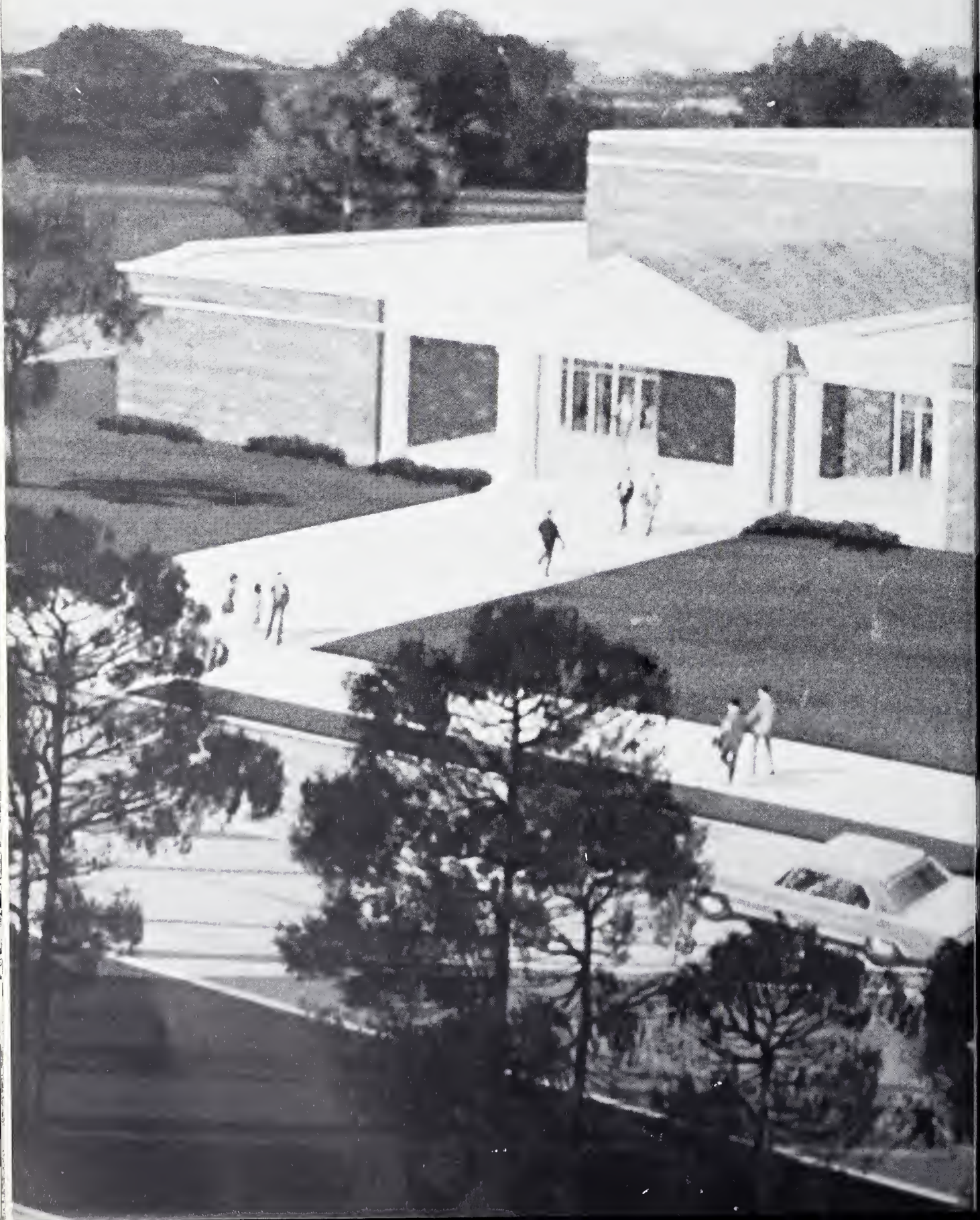


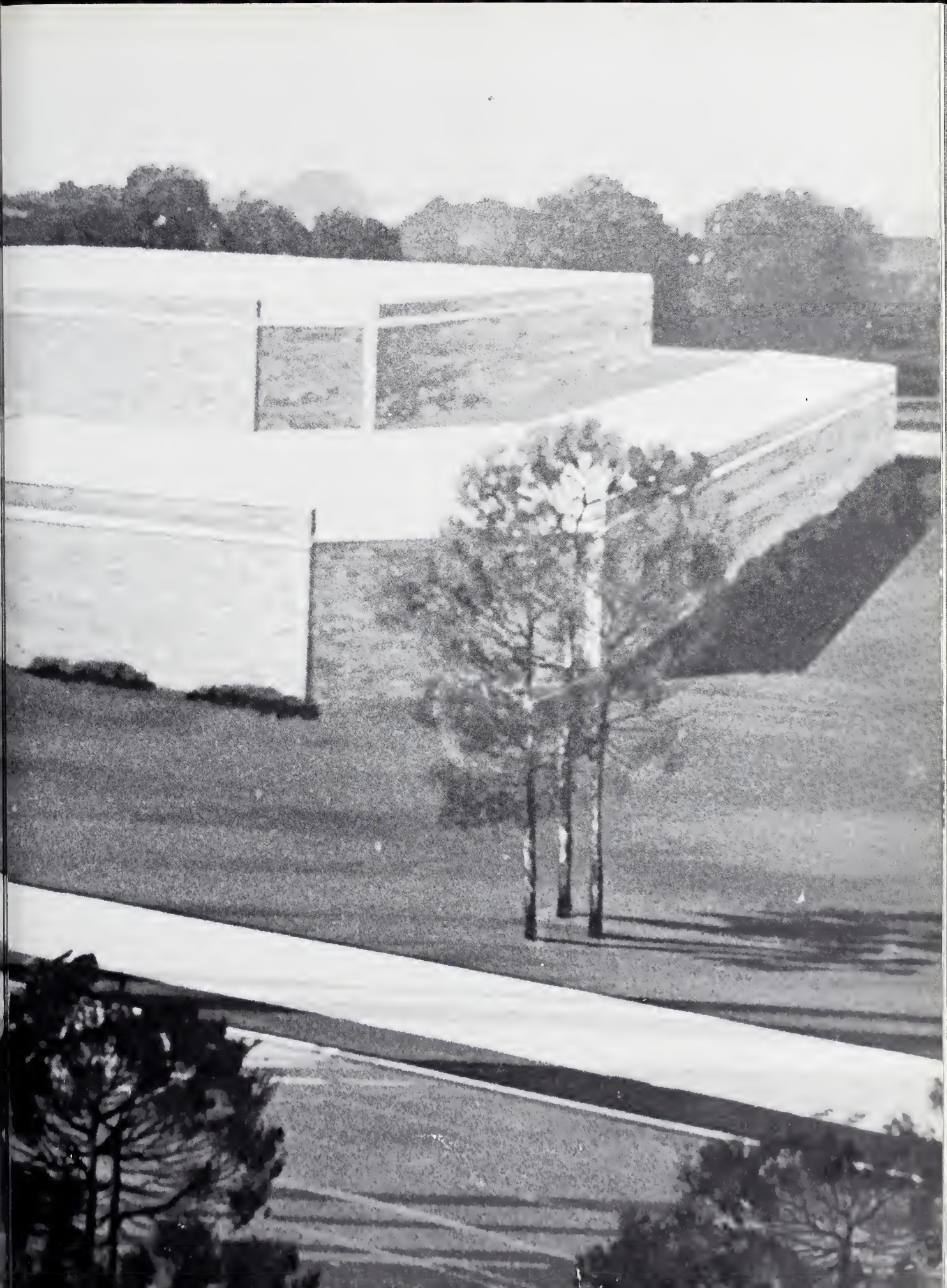
1. Sara Beverly
2. Jack Bellamy
3. Andy Poster
4. Karen Floyd
5. Georgia Vaught
6. Bix Smith
7. Mike Hayes
8. EL MOLDO
9. Susan Gassman
10. Alise Taylor
11. Michelle Davis

Not Pictured;
Pam Stephens
Bendon Livingston



WILLIAMS-BRICE BUILDING







beauty, the beautiful, loveliness, attractiveness; form, elegance, grace, charm, beauty unadorned; BEAUTY symmetry; comeliness, fairness, pulchritude; polish, style, gloss, good looks. bloom, brillancy, radiance, splendor, gorgeousness, magnificence; grandeur, glory, delicacy, refinement, elegance, BEAUTY. Venus, Hebe, the Graces, peri, houri, goddess; witch, enchantress; charmer, reigning beauty, belle; Adonis, Narcissus. eyeful, picture, dream, stunner, peach, knockout, raving beauty, good looker BEAUTY beautifying; make-up, cosmetics; decoration, adornment, embellishment, ornamentation beautiful, beauteous; handsome; pretty, lovely graceful, elegant, delicate BEAUTY, dainty, refined; fair personable, comely, seemly; bonny, good looking; well-favored, well-made, well-formed, well-proportioned; proper, shapely; symmetrical, regular, BEAUTY harmonious, sightly, easy on the eyes, nifty, stunning, devastating. brilliant, shining; splendid, resplendent; dazzling, glowing; glossy, sleek; rich, gorgeous, superb, magnificence, grand, fine, sublime, artistic, aesthetic; picturesque, BEAUTY, well-composed, well-grouped; enchanting, attractive, becoming, ornamental; undeformed, undefaced, unspotted; spotless, immaculate; perfect, flawless.

MISS COASTAL

Annette
Drew



CONTESTANTS

PICTURED:

Annette Drew
Rita Laney
Brenda Smith
Joyce Simmons
Deborah Browning
Georgia Vaught
Brenda Watts
Shelia Jackson
Susan Gassman

NOT PICTURED:

Judy Southerland
Sylvia Chestnut



HOMECOMING



QUEEN

JUDY SOUTHERLAND



MAY QUEEN



COASTAL ATHLETICS

Coach Dan Selwa's Coastal Carolina Chanticleers closed out their regular cage season with a pair of impressive victories over Clemson University at Sumter and USC Beaufort as they began preparation for the 1971 Tournament competition. The Cinoans carry a 5-5 conference slate into this year's tourney; however, their spring semester play has been improved with the addition of some new talent.

Rebuilding best characterizes Coach Selwa's first year at the Coastal Carolina helm as only one sophomore returned for the fall edition of the Chanticleers. Lack of experience, however was made up for by sheer desire and dedication which enabled the Chants to hold their own during the first half of the 70-71 competition.

New spring semester personnel enabled the Coastal mentor to again rebuild his squad and get ready for tourney play. A pair of transfer students, frosh backcourt ace Jim Spann from Clemson University and 6'6 forward Bill Ellis from Newberry College added plenty of experience and hustle to the Cino offense. 6'6 center Ronnie Bellamy, a member of last year's Conference Champs and all-conference teammate Randy Beverly of Conway brought sound roundball experience both offensively and defensively to the squad. Flashy guard Glen Arthur of Mullins picked up the offensive punch and was a tough competitor on defense. Arthur, along with backcourt standout, Herbie Hucks of Myrtle Beach were excellent complements to the Coastal Carolina attack.

Freshman center-forward Durwood Owens of Conway continued to lead the Coastal Cocks in many departments and played a key role in tournament battle. Owens, one of the leading scorers during the season, hauled his share of rebounds as well.

Sophomore Captain Benny Staples of Aynor, sole returnee from last year's recruits, provided fine all around cage ability and plenty of pepper-pot hustle. Staples bagged a career high of 41 against USC Spartanburg.

6'3 frosh guard-forward Carlisle Watson of Conway joined the spring edition of the Chanticleers and turned in top defensive play along with solid rebounding strength and scoring potential.

Sophomore forward Richard Perkins of Myrtle Beach, Aynor stand-out Larry Bagnal and Socastee's

Bruce Smith rounded-out the Coastal stalwarts and gave Coach Selwa plenty of reliable bench strength during the single elimination tournament competition.

Selwa's squad garnered the 1971 Tournament Crown with a three victory stint over the USC Regional Campuses during the 3-day event held at Myrtle Beach Air Force Base.

It was the first tournament win for the Coastal Roosters as they whipped USC Spartanburg 61-53 in over-time and trounced top-seeded Lancaster 68-60. The championship tilt saw the Chanticleers shut off a late second-half rally by the Aiken Pacers to wrap-up the top tourney award by score of 71-62.

Post tournament awards featured the selection of Frosh guard Herbie Hucks of Myrtle Beach and 6'4 center-forward Durwood Owens to the 1971 Coaches' All-Conference Team.

The Coastal Carolina Chanticleers dominated diamond-play this season under the leadership of their new coach, Dan Selwa, as they posted a 9-2 over-all record.

The productive bat of Glen Arthur brought the Chant's second-sacker the team's hitting honors with a 429 average. Seven other players helped in the Coastal batting department to push the team slugging average to .332. Other standouts include soph shortstop Fred Selvey of Myrtle Beach who was selected by his teammates for the Most Valuable Player Award.

Leading hurler for Coastal was Danny Millwood with a 4-0 mound performance followed by ace Choc Beverly who turned in a 2-1 record. Frosh moundsman Carlisle Watson tossed a no-hitter against Green Sea High as he posted 2 wins and one loss.

Season highlights list resounding victories over Southeastern Community College and Palmer College of Charleston.

Although the Chanticleer gate didn't break any attendance records, the future looks promising for Coastal's contribution to our national pastime.

The Coastal Carolina golfers led by Spivey Award winner Chip Camlin and State Regional Campus Individual Runner-up Ken Nelms turned in a rewarding season against some terrific competition. Grand Strand links continued to attract top-flight universities as Rutgers and Southern Connecticut State University invaded the coast for match play with the Chanticleers. Coach Sullivan's team made impressive showings in

the exhibition play and garnered plenty of valuable experience from the keen competition.

The South Carolina Collegiate Tournament saw the Chants tote home the runner-up honors in the Regional Campus bracket and two big victories over Southeastern Community College wound up a rather successful season.

Tennis made the Spring sports scene at Coastal Carolina this year thanks to a handful of interested students and Mrs. Janice Loud, instructor of Coastal Carolina physical education.

Statistics, records, and awards matter not -- the matches were few -- but desire has created the vital spark for tennis court planning in the overall campus layout and eventual construction of some top-rated courts on our campus is not far off.

Participating members were Brenda Smith, Fred Earnhardt, Roger Wyndam, David McDaniel, Thomas McDaniel, George Hayward Goldfinch, and Aaron Stewart.

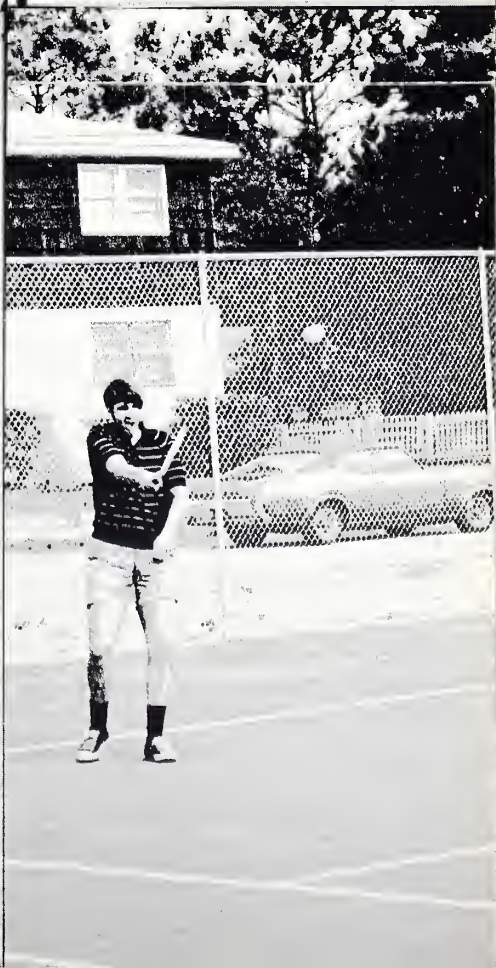
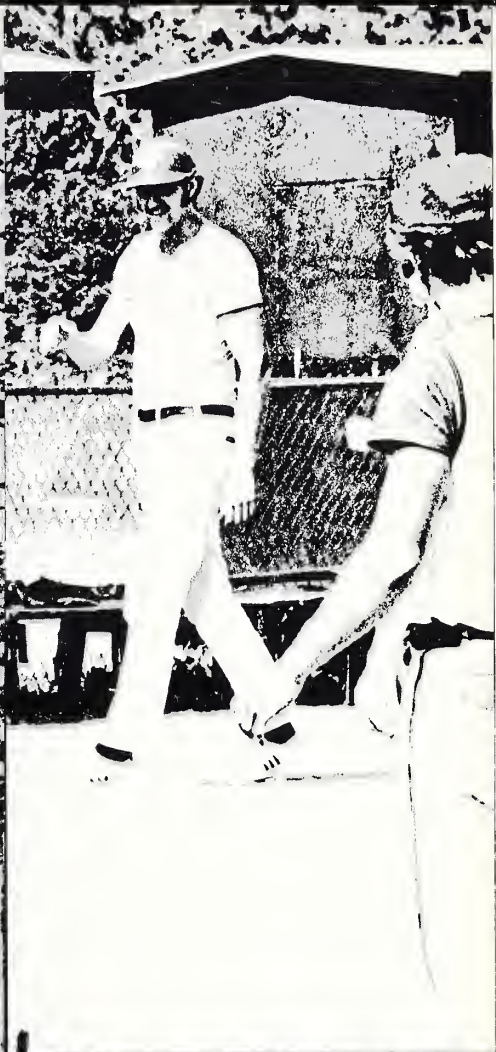
Summer 1971 groundbreaking for Coastal's \$750,000 Williams-Brice Health and Fine Arts Building will not only provide the finest facilities in this area, but should continue to house plenty of conference and tournament awards.

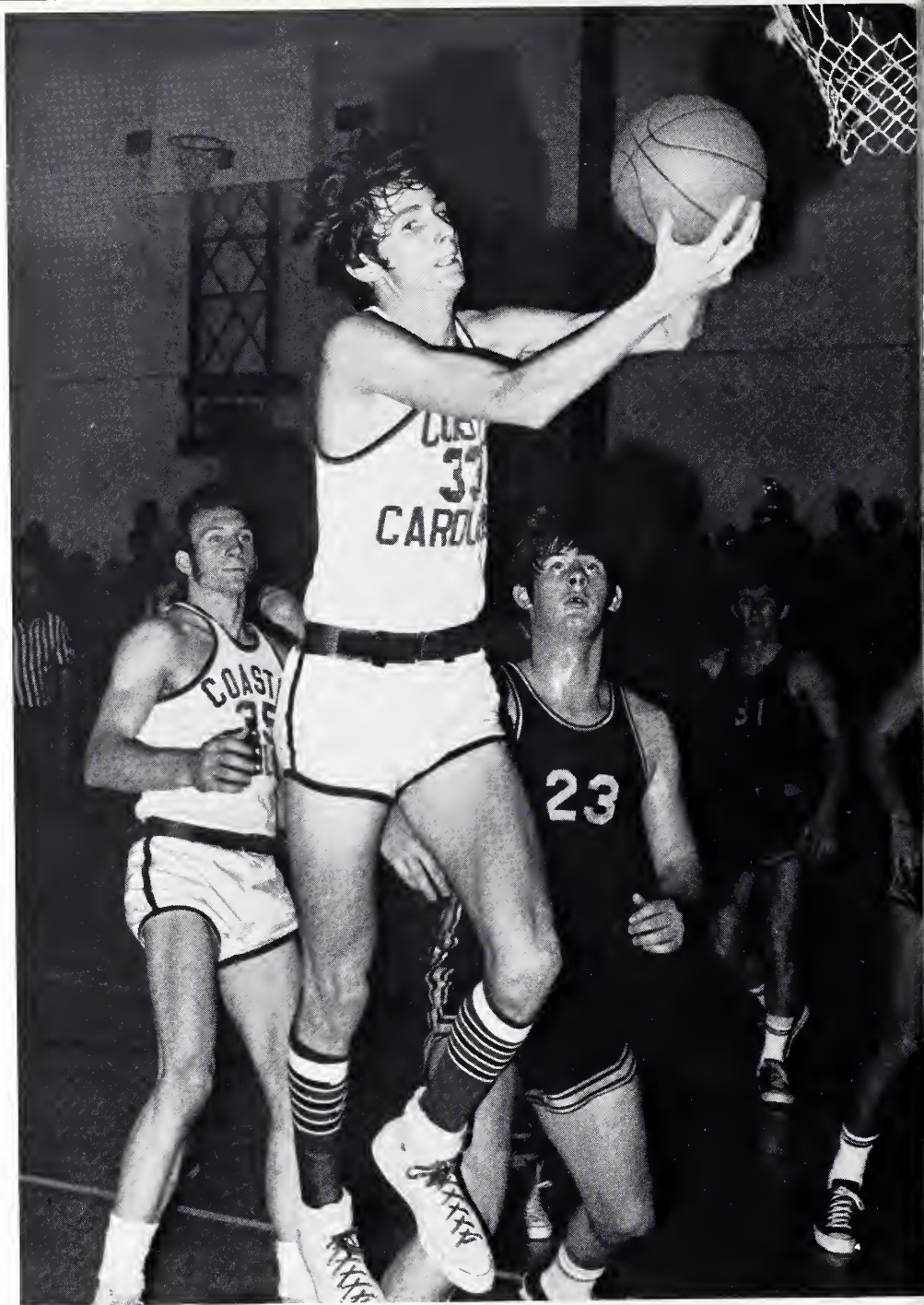
At last Coastal Carolina Athletes will be able to take a shower on campus!

COASTAL	OPPONENT	
73	Southwood College	125
67	USC Lancaster	73
51	Palmer/Charleston	88
68	USC Union	78
80	USC Spartanburg	88
73	Southwood College	93
87	Horry-Georgetown Tec	51
76	Horry-Georgetown Tec	40
59	USC Spartanburg	65
76	USC Union	56
57	Southeastern College	118
81	Clemson/Sumter	62
79	USC Aiken	75
92	USC Beaufort	65
90	USC Lancaster	82
67	Palmer/Charleston	75
84	Southeastern College	106
48	USC Aiken	58
99	Clemson/Sumter	77
112	USC Beaufort	75

TOURNAMENT

61	USC Spartanburg	53
68	USC Lancaster	60
71	USC Aiken	62

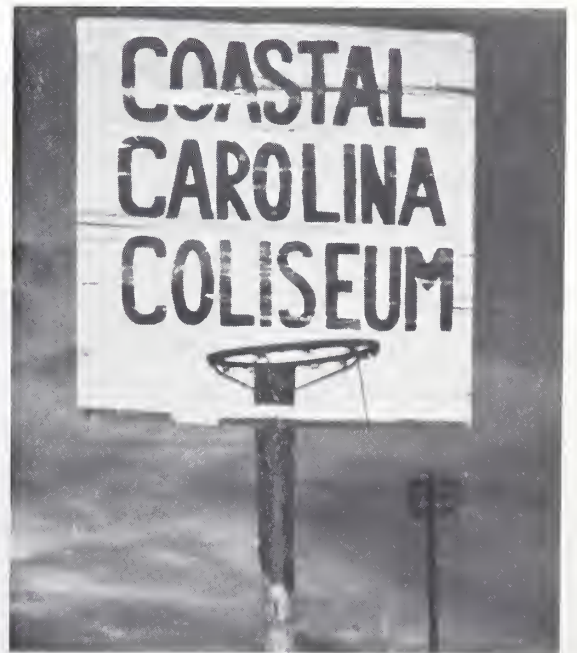




COASTAL CAROLINA



CHANTICLEERS



Betty
Ford

Pam
Stephens

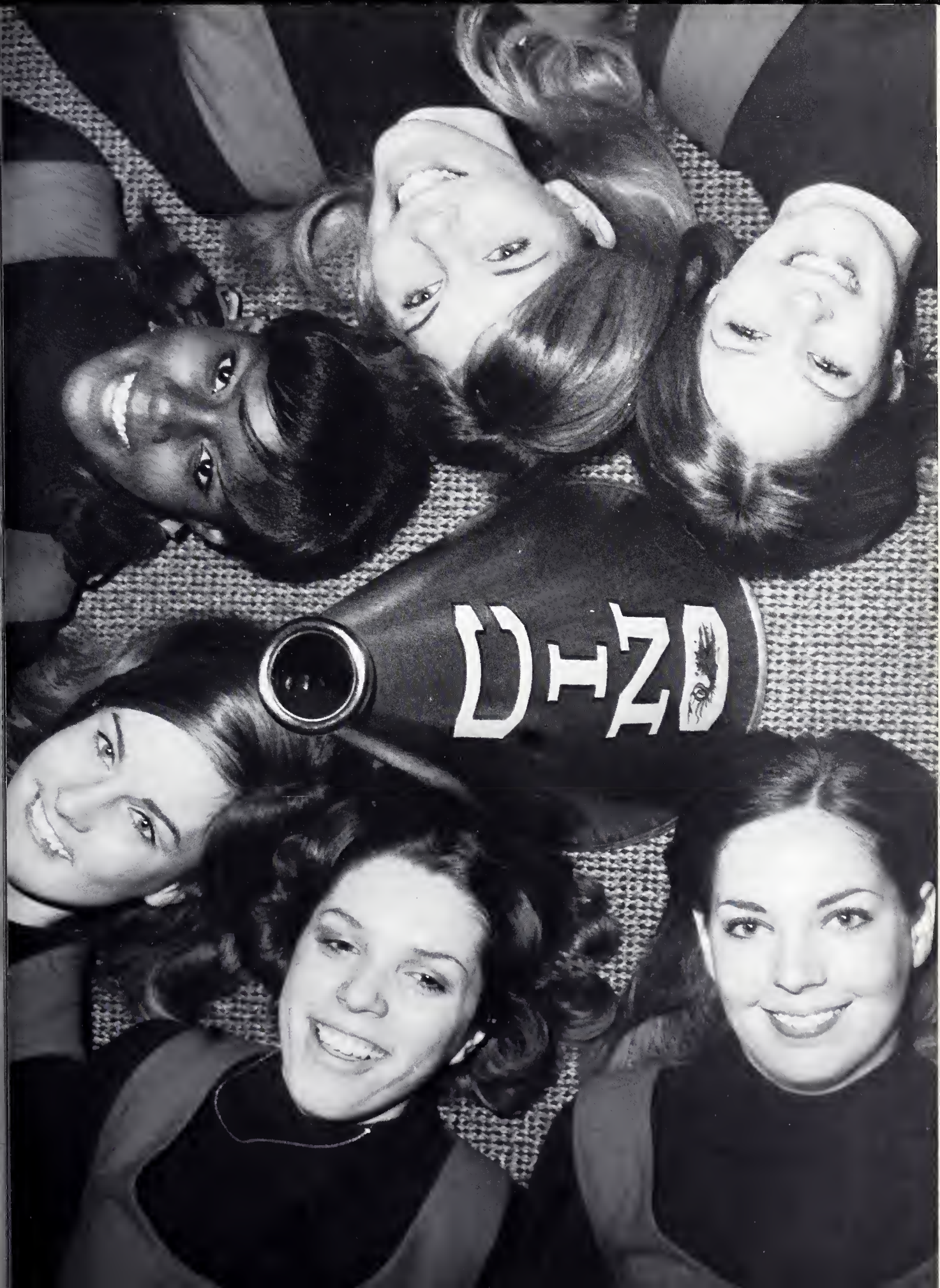
Millicent
Smalls

Patty
Edge

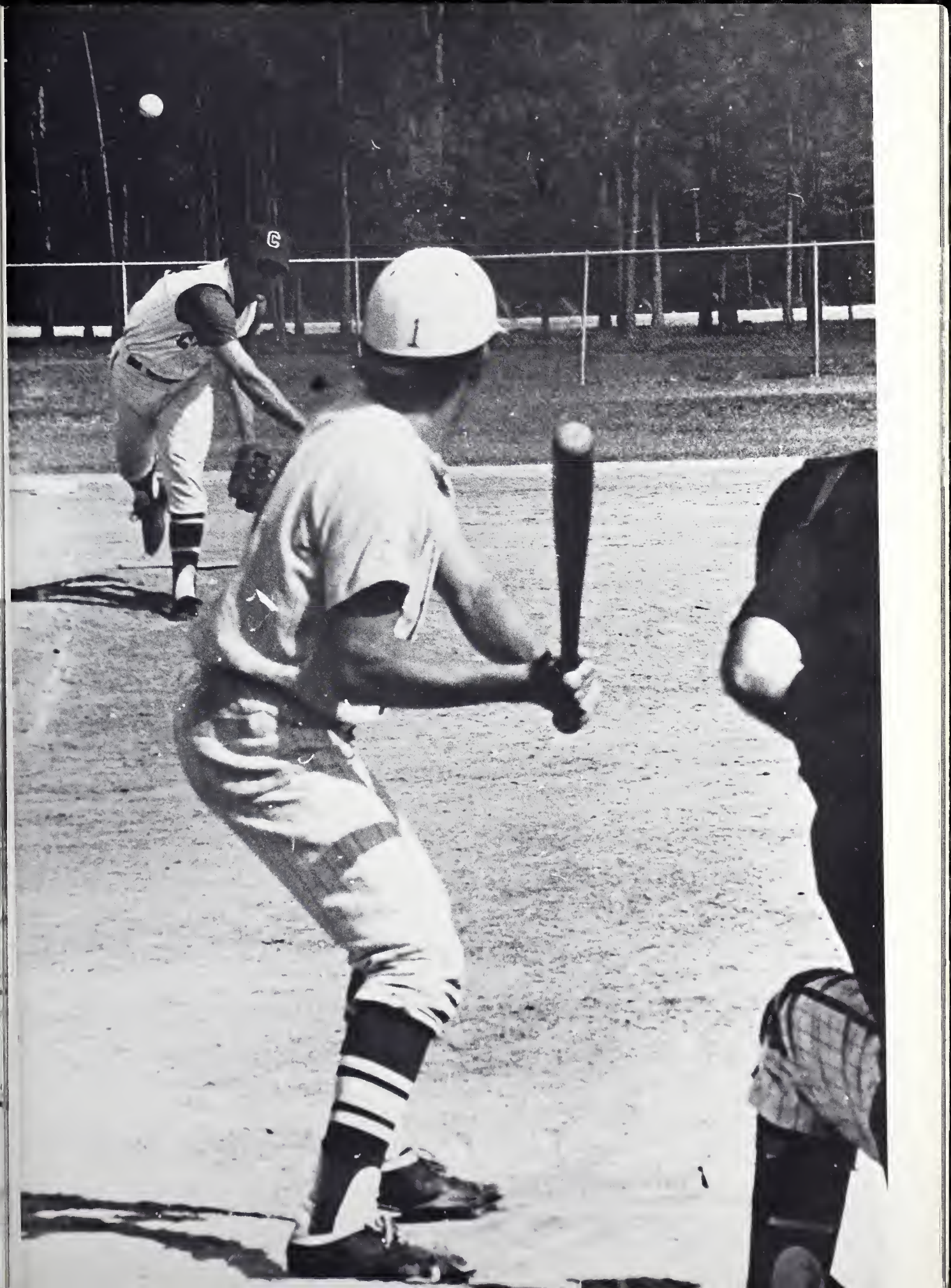
U-H-ZA

Susan
Gassman

Sheila
Jackson







COASTAL		OPPONENT
1	MULLINS	6
2	CONWAY	1
10	SOUTHEASTERN COLLEGE	4
14	NORTH MYRTLE BEACH	2
7	GREEN SEA	4
19	MULLINS	0
16	GREEN SEA	0
1	CONWAY	0
6	SOUTHEASTERN COLLEGE	8
16	PALMER COLLEGE	3
6	PALMER COLLEGE	0



Alford, Randy LF
 Arthur, Glen 2B
 Beverly, Choc P
 Dusenbury, Andy CF
 Edge, Don C
 Hitchcock, Al 3B
 Millwood, Danny P
 Owens, Durwood RF
 Selvey, Fred SS
 Spivey, Don RF
 Watson, Carlisle P

Scorekeeper/Manager:
 George Heyward Goldfinch

Coach: Dan Selwa

Assistant: Ken McLaurin



FTOG



Golf Team:
 Chip Camlin
 Cricket Creighton
 Bruce Fowler
 John Fowler
 Mike Hayes
 David Joyner
 Ken Nelms
 Bob Shotkus
 Coach: C. D. Sullivan

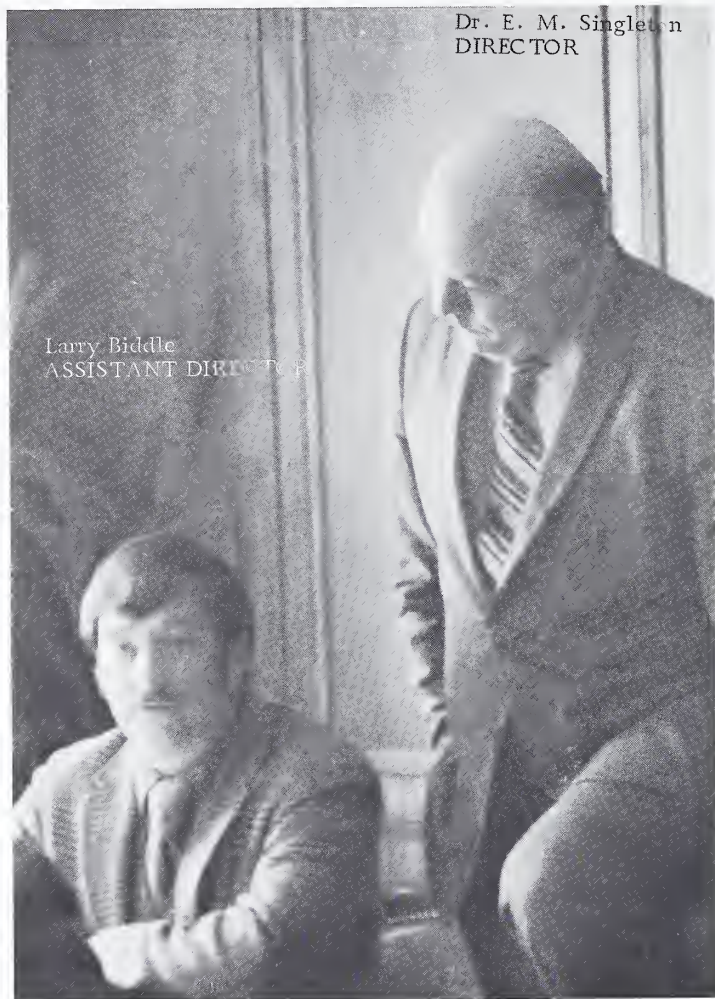


NATIONAL BANK OF SOUTH CAROLINA

BACKING COASTAL CAROLINA

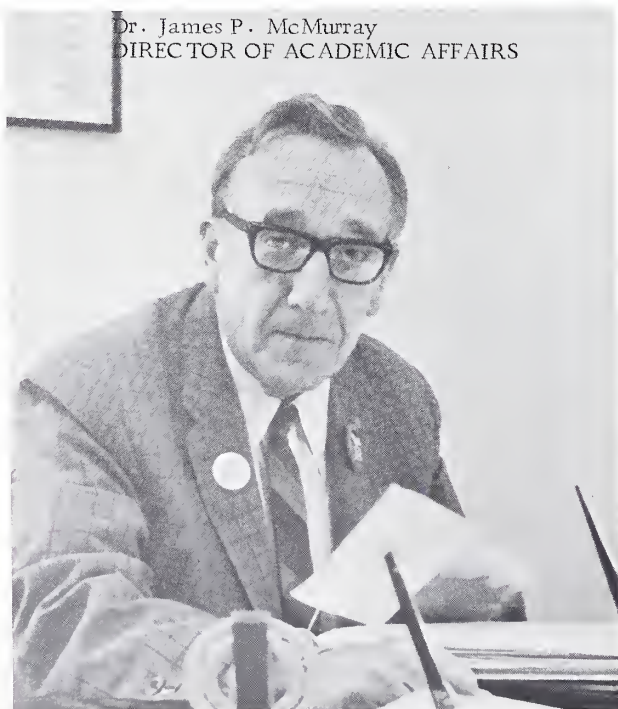
Dr. E. M. Singleton
DIRECTOR

Larry Biddle
ASSISTANT DIRECTOR

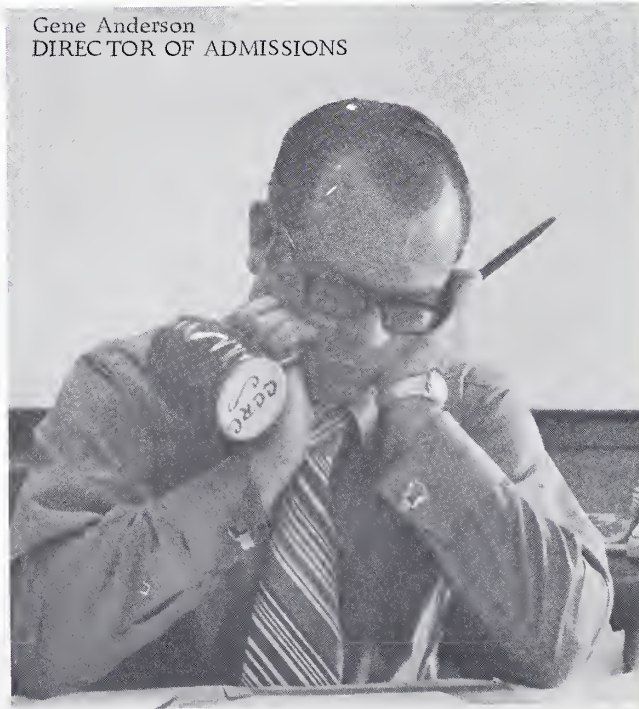


ADMINISTRATION

Dr. James P. McMurray
DIRECTOR OF ACADEMIC AFFAIRS



Gene Anderson
DIRECTOR OF ADMISSIONS



SECRETARIES AND ASSISTANTS



Mildred Allen
Neita Inabinet



Joan Bessey



Wanda Dudley



Debbie, Marilyn, Lilly
Betty, Stella



Coastal Carolina Bookstore
Manager John Hicks



Library Assistant
Elsie Springer



Circo's Roost
Manager Alton Oliver
Assistants: Jeannie Cook
David Spivey





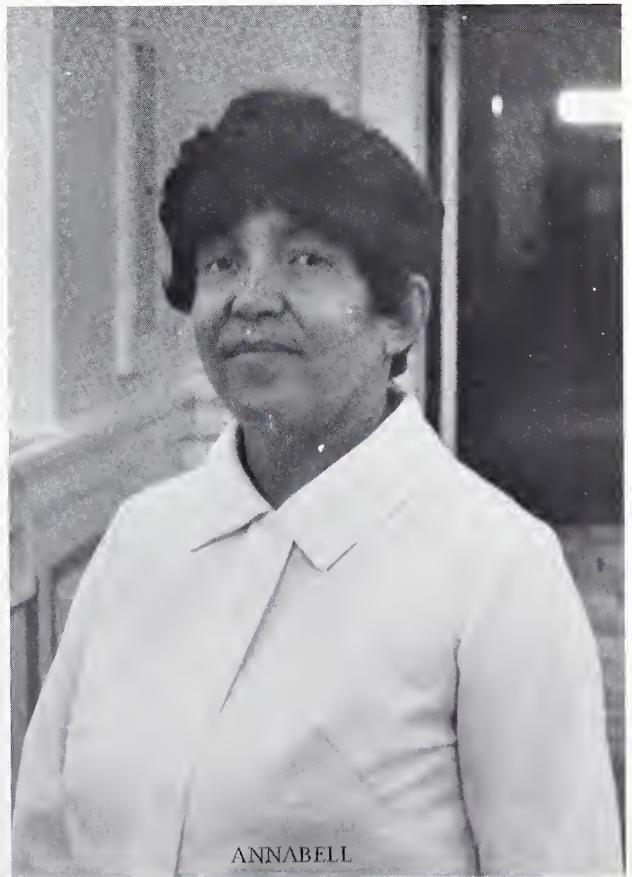
SIMON



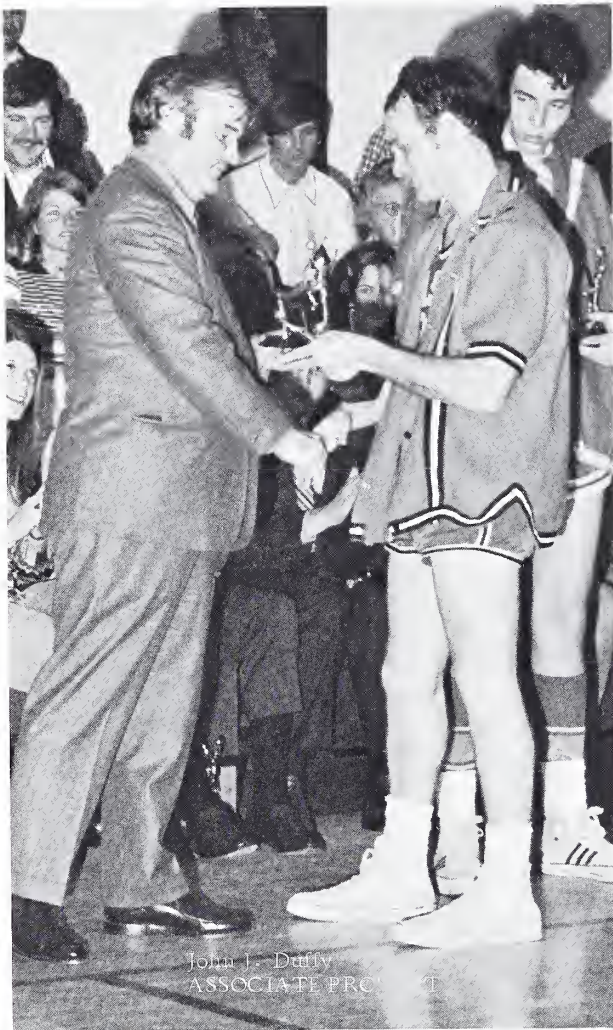
Maintenance Supervisor
John Anderson



ROY



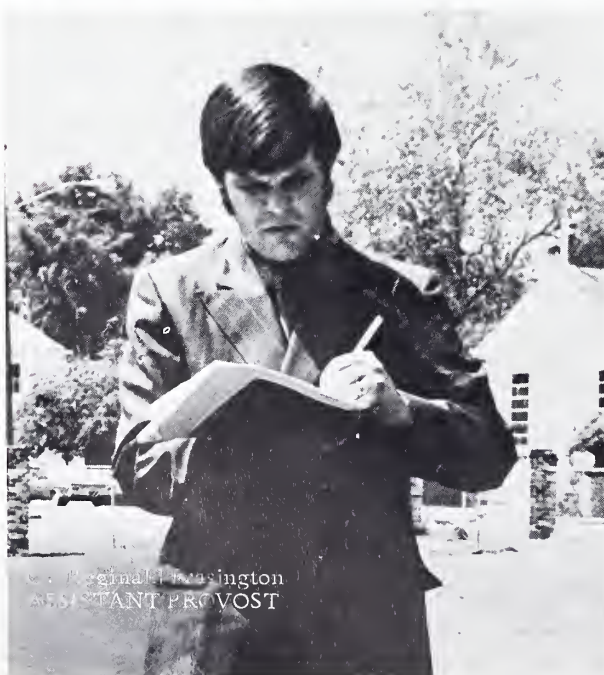
ANNABELL



John J. Duffy
ASSOCIATE PROVOST



William H. Patterson
PROVOST



C. Reginald Washington
ASSISTANT PROVOST



F. Jones
PROVOST



Halbert H. Acker
History
B.S. Clemson University, 1935
M.A. Georgetown University, 1948
1914-1970



Emilie Affinito
German
M. Econ., University of Commerce,
1949

Anne T. Boyce
Nursing
A.B. Winthrop, 1939
M. of Nursing Yale School of Nursing,
1944

James Branham
History and Political Science
A.B. Furman University, 1956
M.A. West Virginia University, 1959

Kemper A. Breeding
Psychology
B.S. East Tennessee State University,
1965
M.A. East Tennessee State University,
1968

Glenda Y. Bruton
English
Assoc. B.A., Emmanuel College, 1963
B.S. Concord, 1965
M.A. Appalachian State University,
1967

Sada Buck
Nursing
B.S. Nursing Medical College of
Virginia, 1959

Albert B. Cannon
Mathematics
B.S. East Carolina College, 1959
M.Ed., East Carolina University, 1968

Doris M. Cole
Nursing Coordinator/Nursing
Massachusetts General Hospital, 1943
B.A. University of Massachusetts, 1967
M.S. University of N. C., 1970

Frederick J. Cole
Mathematics
B.S. University of Massachusetts, 1940
M.A.T. University of N. C., 1970

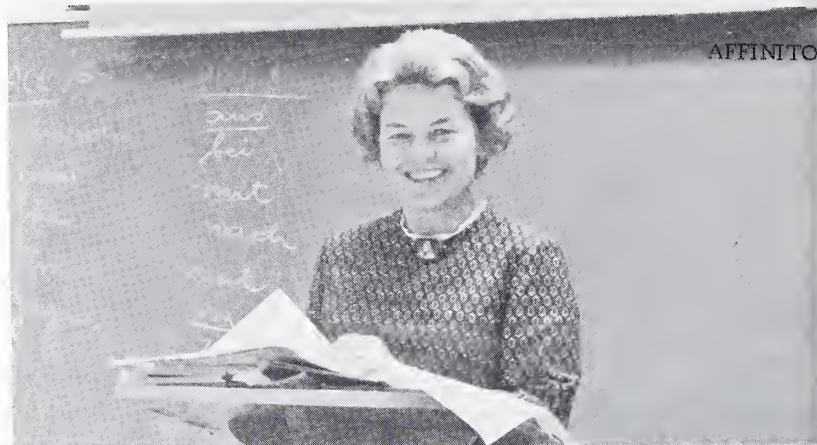
Carl E. Compton
Religion
B.A. Wake Forest, 1942
Th.M. Southern Baptist Theological
Seminary, 1945
Th.D. Southern Baptist Theological
Seminary, 1949

John A. Eberwein
Chemistry
B.S. University of Vermont, 1957
M.S. University of Vermont, 1957
Ph.D. Ohio State University, 1963

Reinhold J. Englemayer
Anthropology
M.A. University of Vienna, 1966
Ph.D. University of Innsbruck, 1969

Carl J. Freeman, Jr.
Biology
B.A. University of Virginia, 1960
M.S. Virginia Polytechnic Institute,
1963

Margaret P. Holliday
Commercial Education
A.B. Georgetown, 1935
M.A. Kentucky, 1939





ENGELMAYER



BUCK

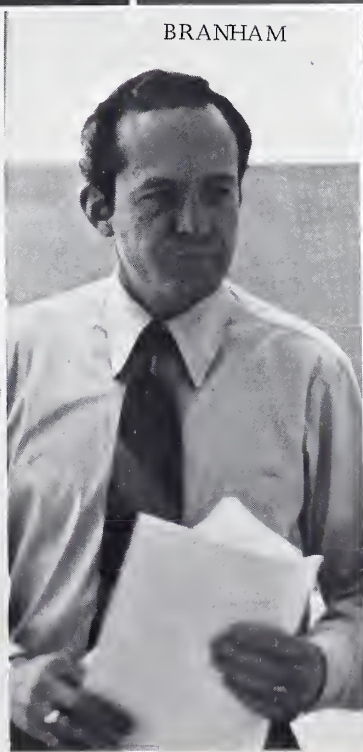


D. COLE

TEACHERS



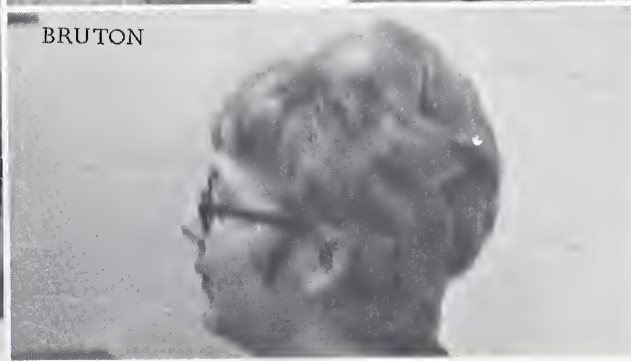
CANNON



BRANHAM



HOLLIDAY



BRUTON

Rosa B. Hopson
French
A.B. Middlebury, 1924
M.A. Georgia, 1930

William A. Kirkman
Mathematics
B.A. Willamette, 1957
M.S. University of Colorado, 1960

Janice C. Loud
Physical Education
B.S. Atlantic Christian College, 1966
M.Ed. East Carolina University, 1967

William A. Marjenhoff
History
A.B. University of S.C., 1966
M.A. University of S.C., 1969

R. Edward Marrs
Engineering
B.A. Virginia Polytechnic Institute, 1960

Mercede Massey
Spanish
A.B. Winthrop College, 1932
M.A. Western Reserve University, 1953

Kendall McLaurin
English
A.B. University of S.C., 1963
M.A. University of S.C., 1966

J. T. H. Mize
Music/English
B.M. and B.A. Baylor, 1934
M.A. Columbia, 1940
Ed.D. New York, 1941
M.S., Texas A & M College, 1938

Paul G. Norris
Economics
A.B. Ohio Wesleyan University, 1925
M.B.A. Harvard Graduate School, 1929

Joyce B. Parker
English
A.B. Erskine College, 1958
M.A. Peabody College, 1961

James W. Pearson
Sociology
B.S. East Tennessee State University,
1966
M.A. Florida State University, 1968

Mary K. Pilcher
Librarian
A.B. Florida State University
M.S. Florida State University

Raymond Richard
French
B.A. Universite Saint-Louis, 1953
M.A. Laval University, 1963

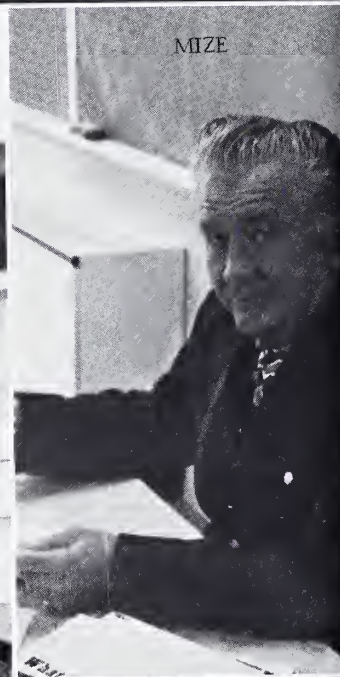
Harry J. Robison, Jr.
Physics
B.S. College of Charleston, 1951
M.S. University of Miami, 1970



NORRIS



RICHARD



MIZE



PARKER



LOUD

FREEMAN



FACULTY

McLAURIN



MARJENHOFF



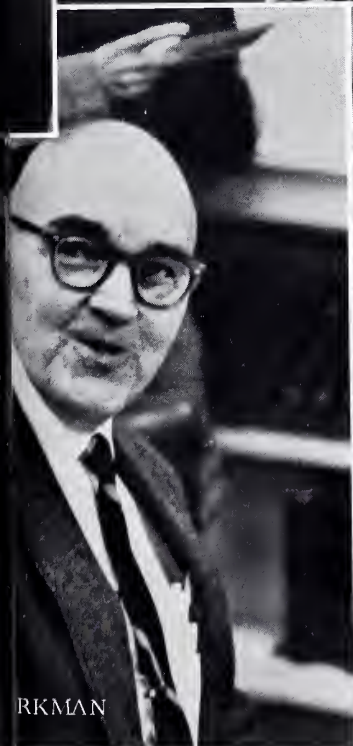
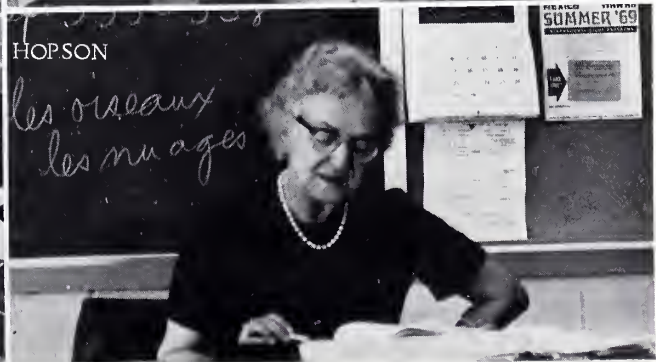
PEARSON



PILCHER



HOPSON



RKMAN

Jane M. Robison
English
B.S. College of Charleston, 1963
M.A. University of Miami, 1970

Cathy Saunders
Nursing
B.S. University of N. C., 1969

A. Larry Schwartz
Biology
B.S. University of S.C., 1965

Linda S. Schwartz
English
A.B. University of S.C., 1966
M.A. University of S. C., 1968

Daniel A. Selwa
Athletic Director/Geography
B.S. Ball State University, 1969
M.A. Ball State University, 1970

Ralph B. Strader
Economics
B.S. U.S. Military Academy, 1929
M.B.A. George Washington University,
1963

Ralph P. Stroman
Business Law
A.B. University of S. C., 1964
Juris Doctor, University of S. C. School
of Law, 1967

Cornelius D. Sullivan
Political Science
B.A. University of Toronto, 1937
M.A. University of Toronto, 1938
Ph.D. Georgetown University, 1958

Martha B. Thomas
Art
A.B. Winthrop College, 1950

Sue Varn
Nursing
B.S. University of Virginia School of
Nursing, 1963

Lindsey H. Vereen
Business Administration
B.S. The Citadel, 1936
M.L. Pittsburgh, 1951

Mary A. Wolfe
Commercial Education
B.S. Indiana University, 1943



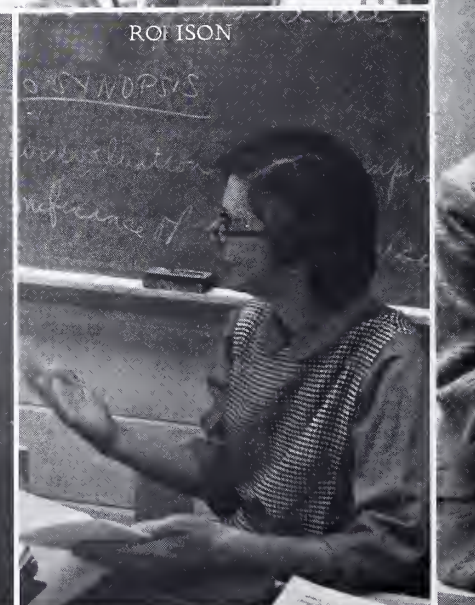
VEREEN



SELWA



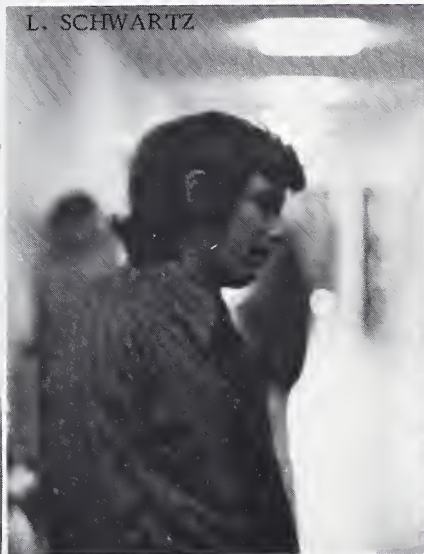
MASSEY



ROF ISON



SCHWARTZ



L. SCHWARTZ



WOLFE

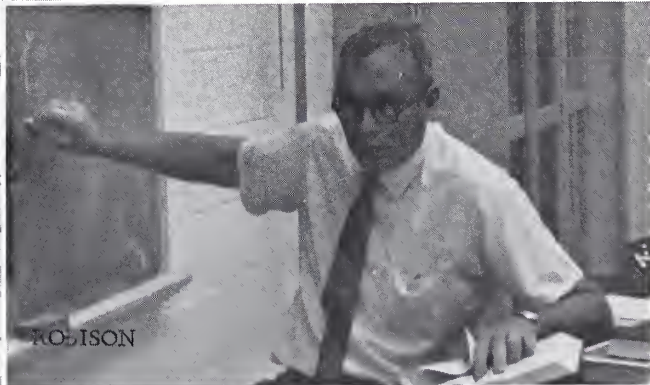
PROFS



SULLIVAN



STROMAN



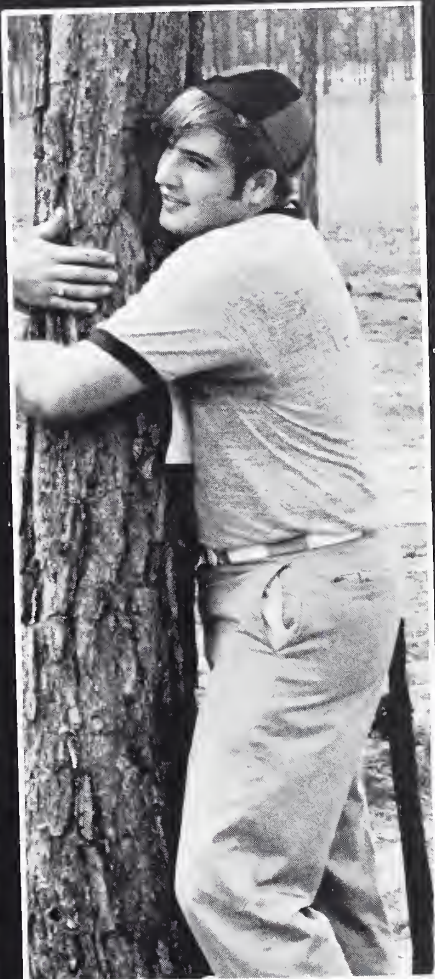
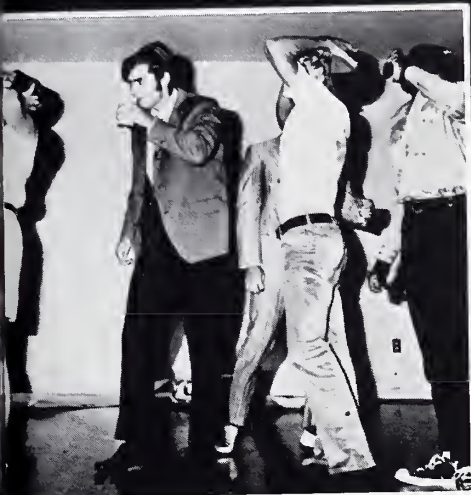
ROBISON



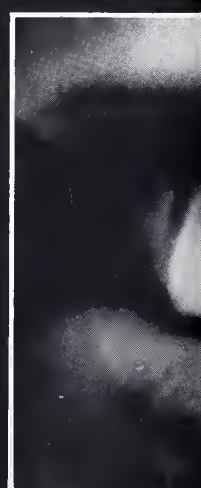
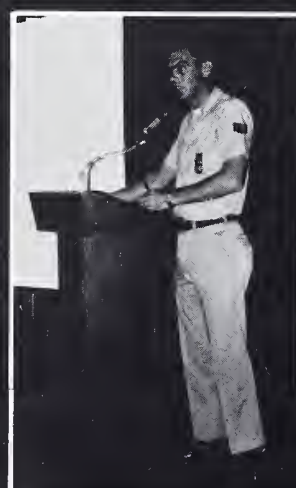
THOMAS

SEPTEMBER 14-18





RAT WEEK





MARK TWAIN
DRUG SEMINAR
THE GLASS
MENAGERIE





USC CONCERT CHOIR



Leder Bros.

DEPARTMENT STORES

STORE HOURS

Mon. thru Thurs. 9 A.M. to 5:30 P.M.

Fri. 9 A.M. to 7 P.M. • Sat. 9 A.M. to 6 P.M.

SHOP WITH CONFIDENCE WEAR WITH PRIDE

Compliments

Of

SPEIGHT'S SHOE SERVICE

Myrtle Beach, S. C.

The Juliette Flower Shop

Member of Florist Telegraph Delivery Association

P. O. BOX 427 - MYRTLE BEACH, S. C.

PHONES 448-7233—8-7234



THE



Swamp Fox

MOTOR INN

ON THE OCEAN FRONT

24th AVE. and SOUTH OCEAN BLVD.

P. O. BOX 1307

PHONE 803/448-8373

MYRTLE BEACH, SOUTH CAROLINA 29577

T *the fabulous* **HUNDERBIRD**

MYRTLE BEACH, S.C.



ODS HELIX NEEDLES

D & CO., Manufacturers and Importers, Office
Meyers, McKim's Building, cor. Worth Street,
New York. Dealers for all Sewing Ma-
chines for Circular.

mosquito Shield or Guard.

J. HAVEN'S PATENT.—For the Army,
Navy, Travelers, Sick or Wounded, or any
one who is troubled with mosquitoes, flies, or
dust. Price from 25 cents to \$2. Sample sent
free on receipt of \$1.25. Send stamp for cir-
cular. The fine whalebone frame keeps it
away from the face, and the elastic, or
rubber, keeps it down all round. It doesn't affect the breath-
ing, and is worth three times the price. J.
& CO., the only Manufacturers of the Shield, as
per Licenses have been sold. No 97 Nassau St.,
Room No. 22. Agents wanted in all parts.

DORELY'S DR. ISAAC THOMPSON'S EYE WATER



WRITE FOR FREE SAMPLES.

Ladies' Mackintoshes, \$2.75, \$3.30, \$4.75, \$5.00,
\$5.75, \$6.50, \$8.50, etc.
Gents' \$2.50, \$3.15, \$4.50, \$5.50,
\$7.00, \$12.50, etc.

NORTHERN RUBBER CO.,

3314 9th Ave. N., Minneapolis, Minn.

AGENTS WANTED.

LANDS.—A Rare Opportunity for all Want-
ing Farms, in the large New England settlement of
Hammonden, 30 miles southeast of Philadelphia; fine cli-
mate; best fruit soil and markets in the East; \$15 to
\$20 per acre. Terms easy. For full information apply to
R. J. BYRNES, Hammonden, New Jersey. Letters an-
swered. Route to the land.—Leave Vine Street Wharf,
Philadelphia, at 7; A. M. or 3; P. M. for Hammonden.

can save 100 up
of \$100. Easy payments. If interested do not
write at once. Any plan not proving exactly
satisfactory may be returned at our expense.
LYON & HEALY, 68 Adams St., CHICAGO



Fish's Patent Laid Heating Apparatus

From one to fourteen
of water boiled with an ordi-
nary Kerosene Lamp, or Gas.

Summer fires dispensed
Send for illustrated pamphlet
which will be sent by mail
Agents wanted.

WM. D. RUSSELL, A.
206 Pearl Street,
New York

Baby Carriages and Go-Carts

at Factory Wholesale Price.

Send for FREE CATALOGUE
showing many new styles at
prices from \$3.00 up.

Goods guaranteed as repre-
sented or money refunded. Buy
from us and save half what you
would pay a dealer.

Consumers Carriage & Mfg. Co.
371 & Desplaines St., Chicago, Ill.
(This company is reliable. Editor)



Jerry Cox

OF CONWAY

A STORE OF DISTINCTION SINCE 1919
CONSTANTLY CHANGING TO SERVE YOU

HUBBARD BROS. WATCHES NEW YORK.

sole consignees in the United States for that
city the

Way Timekeepers,

HEAVY STERLING SILVER CASES.

SPECIALLY ADAPTED FOR ARMY SALES.

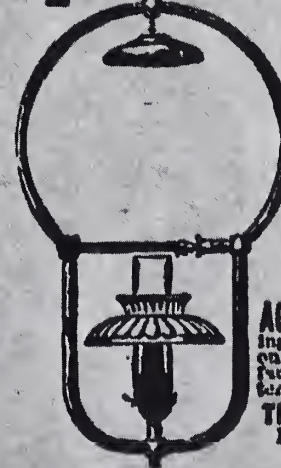
People's Illustrated Newspaper of Feb. 21, 1903,
Hubbard's Timekeepers are becoming proverb-
ial for accuracy and reliability. They are particu-
larly for officers in the army and travelers.

My and Navy Gazette, of Philadelphia, in its
May 2, reviewing this watch, says: "We are
convinced that the importance of the Hubbard
watching the enormous sale that such extraordi-
nary watches so richly merit. These watch-
es produced by no other House, far exceed
manufactures in point of accuracy and ele-
gance and promptness to their patrons render
a desirable watch for the traveler."

Day Time
Travel
Made
Comfortable



Makes GAS
its Own
\$250 Month
AND EXPENSES MADE
MAGIC LAMP



Makes Own Gas

Gives 10 to 100 C
power light at a c

ONLY

1 cent for 10 h

No danger, no ri-
trouble, no smell.

Magic Lamp is a
standard by fire
and Underwriters

AGENTS make \$500 a
month by selling these lamps. The
only sight to stores
families. Write today
territory and sample is

THE MAGIC LIGHT
Factory, 17 River
CHICAGO, ILL.

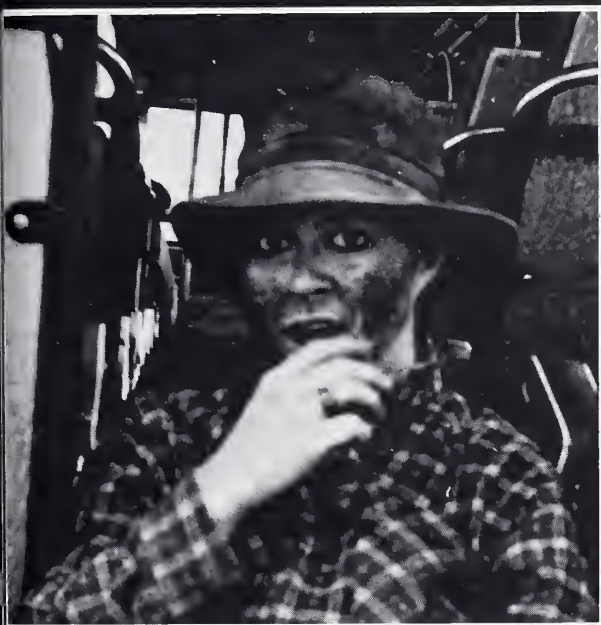
Here's economy: L
ice; less salt; one qu
aerated into three pi
Lightning Freezer.



A beautiful child's book
in three colors free. Ad-
dress North Bros. Mfg. Co.,
Philadelphia, Pa.



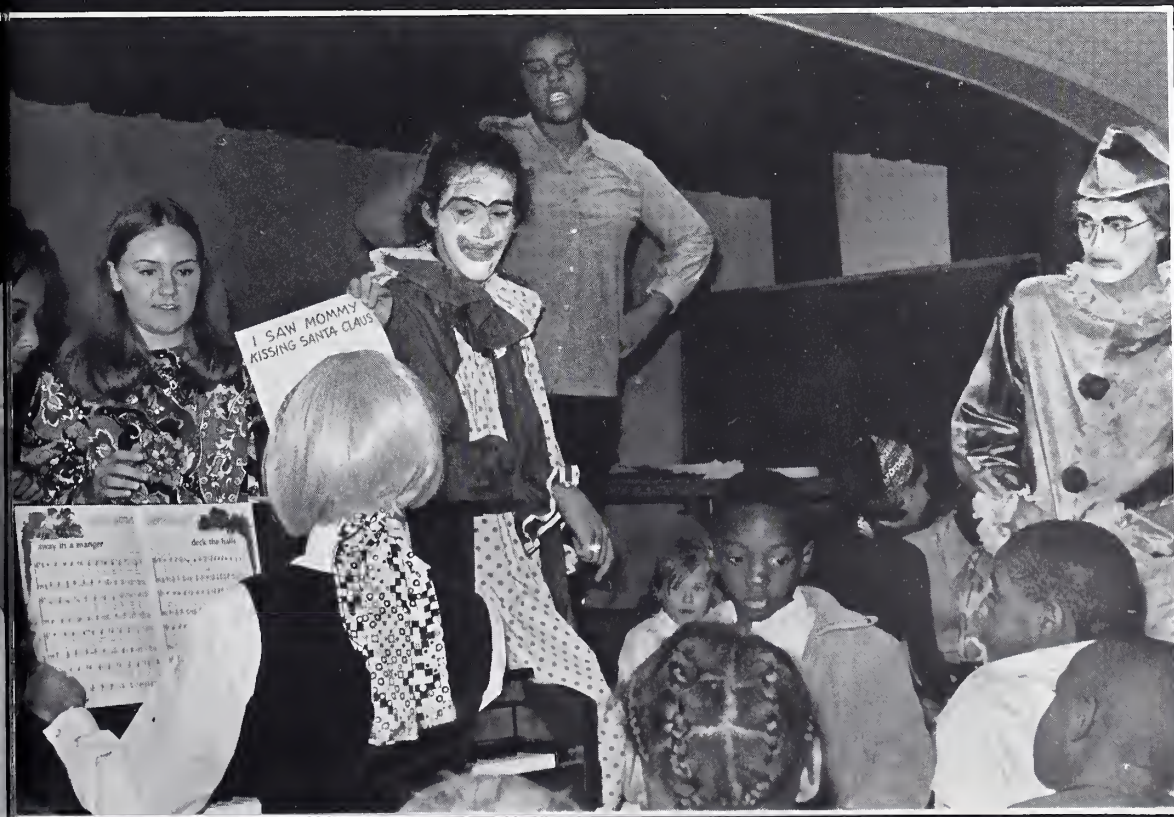
COASTAL KLOWNS



Dec. 18 . . . Myrtle Beach Convention
Center . . . The Men Of Distinction
. . . See You Next Year . . .







Christmas Party For Needy
Children - A Little Fun, A Little
Play, A Little Food . . . Happiness



U
S
C
C

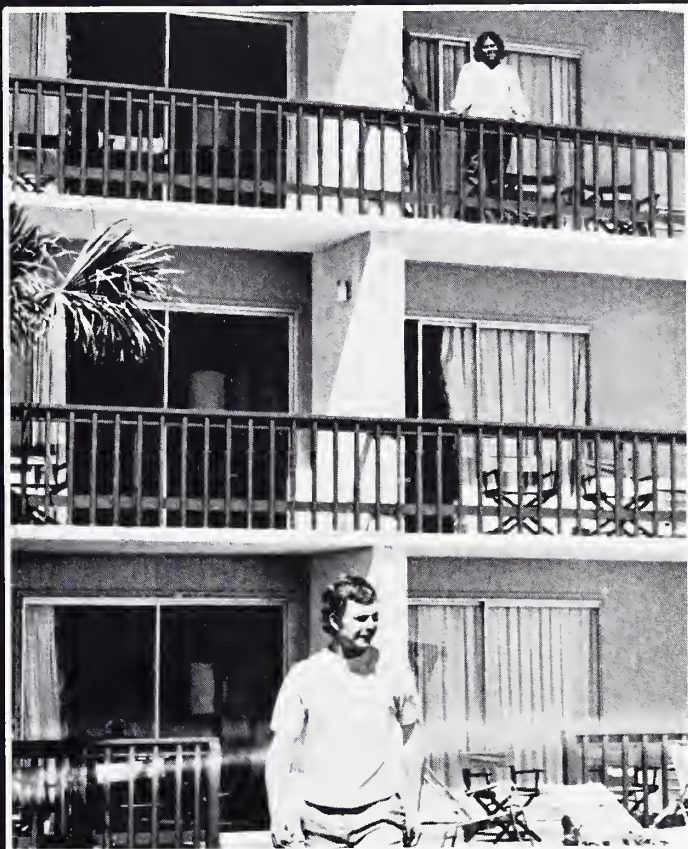
The
CHANTS
are on the

B
A
L
L

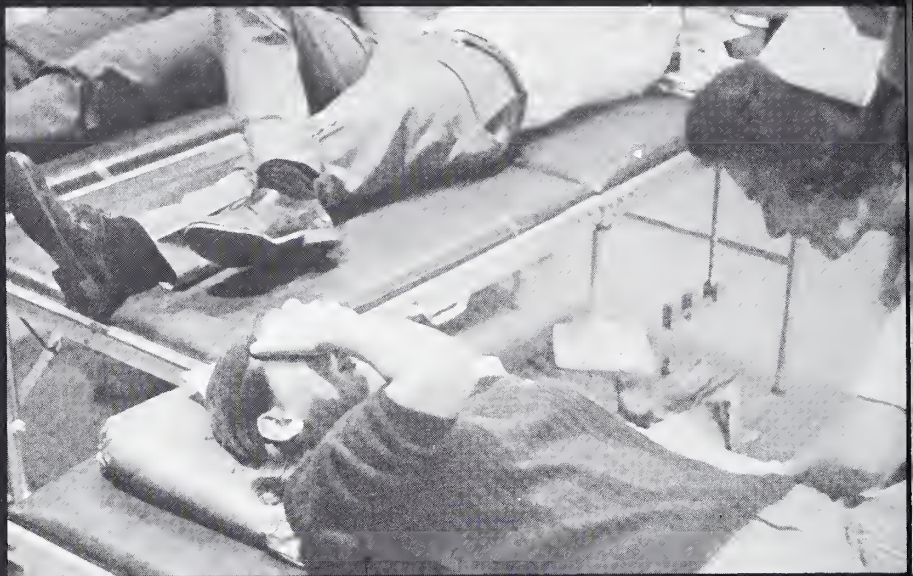


SK SELWA T B A GOLF L
 F BEAT G Y M
 D L EM Y B A
 V L

1971 Regional Campus Tournament
 Whatta Weekend!?!?



BLOOD DRIVE



Roll up





sleeves.



CINODAY





SOPHS ELEVEN
FROSH NINE

June Six



Billie Ann Jollie, Outstanding Sophomore; Carolyn B. Abbott, Outstanding Graduate A.A.; Stella Faye Cooper, Faculty Award for General Excellence; Iris Rose Brown, Kimbel Scholar; Kenneth O'Neal Leach, Kimbel Scholar; Michael R. O'Donnell, George C. Rogers Award

CONGRATS
CLASS
OF
71

ASSOCIATE IN ARTS

Wanda M. Braden
Iris Rose Brown
Stella Faye Cooper
Charles F. Dusenbury
Susan Regina Gassman
Weldon Charles Hammond, Jr.
James Daniel Hayes
Billie Ann Jollie
Kenneth O'Neal Leach
Bendon Livingston
Michael R. O'Donnell
Betty Jane Riley
Pamela Ann Stephens
Genevieve Strickland
Sherry Strickland

ASSOCIATE IN SCIENCE

William Edward DeLoach, III
John Henry Neal, Jr.
Dale Moore

ASSOCIATE IN SCIENCE IN SECRETARIAL SCIENCE

Sylvia Elaine Chestnut
Patricia Eileen Shirk
Myra Jacqueline Singleton

ASSOCIATE IN SCIENCE IN COMMERCIAL EDUCATION

Carolyn B. Abbott
Marshall J. Martin
Michael Andrew Shelley
Brenda Kay Watson

ASSOCIATE IN SCIENCE IN TECHNICAL NURSING

Barbara Fullwood Bryant
Janet Medlin Hodge
Patsy R. McGovern
Wanna Gail Reason
Saundra Yoh Rice
Eunice Lambert Roberts
Glenda Elease Smith
Clara Annette Stalvey

DOCTOR OF PHILOSOPHY

Edward Marion Singleton

We hail thee, Carolina, and sing thy high praise;
With loyal devotion, rememb'ring the days.
When proudly we sought thee, thy children to be;
Here's a health, Carolina, forever to thee!





a Find a unit vector \underline{u} that is parallel to L_2

b Find a unit vector \underline{v} that is parallel to L_1

6 Find a unit vector \underline{v} that is parallel to L_1 .

d Find a vector \underline{N} that is perpendicular to plane P

The diagram shows a horizontal plane labeled P . A vertical vector \underline{N} represents the normal to the plane. A vector \underline{A} originates from a point on the plane and lies within the plane. A dashed line L_2 is drawn perpendicular to \underline{A} within the plane. Another vector \underline{B} originates from the same point and points upwards and to the right, outside the plane. A dashed line L_1 is drawn perpendicular to \underline{B} in the plane. The vector \underline{B} is decomposed into two components: \underline{C} , which is the projection of \underline{B} onto the plane and lies along the line defined by \underline{A} and L_2 ; and \underline{U} , which is the component of \underline{B} perpendicular to the plane, pointing in the same direction as \underline{N} .

#

#

~~X X O~~
~~O O X~~
~~X O X~~
no cheating!

#

~~F/L/A~~
~~L/L/F~~
~~L/A~~

#

#

#

#

#

#

十

#

#

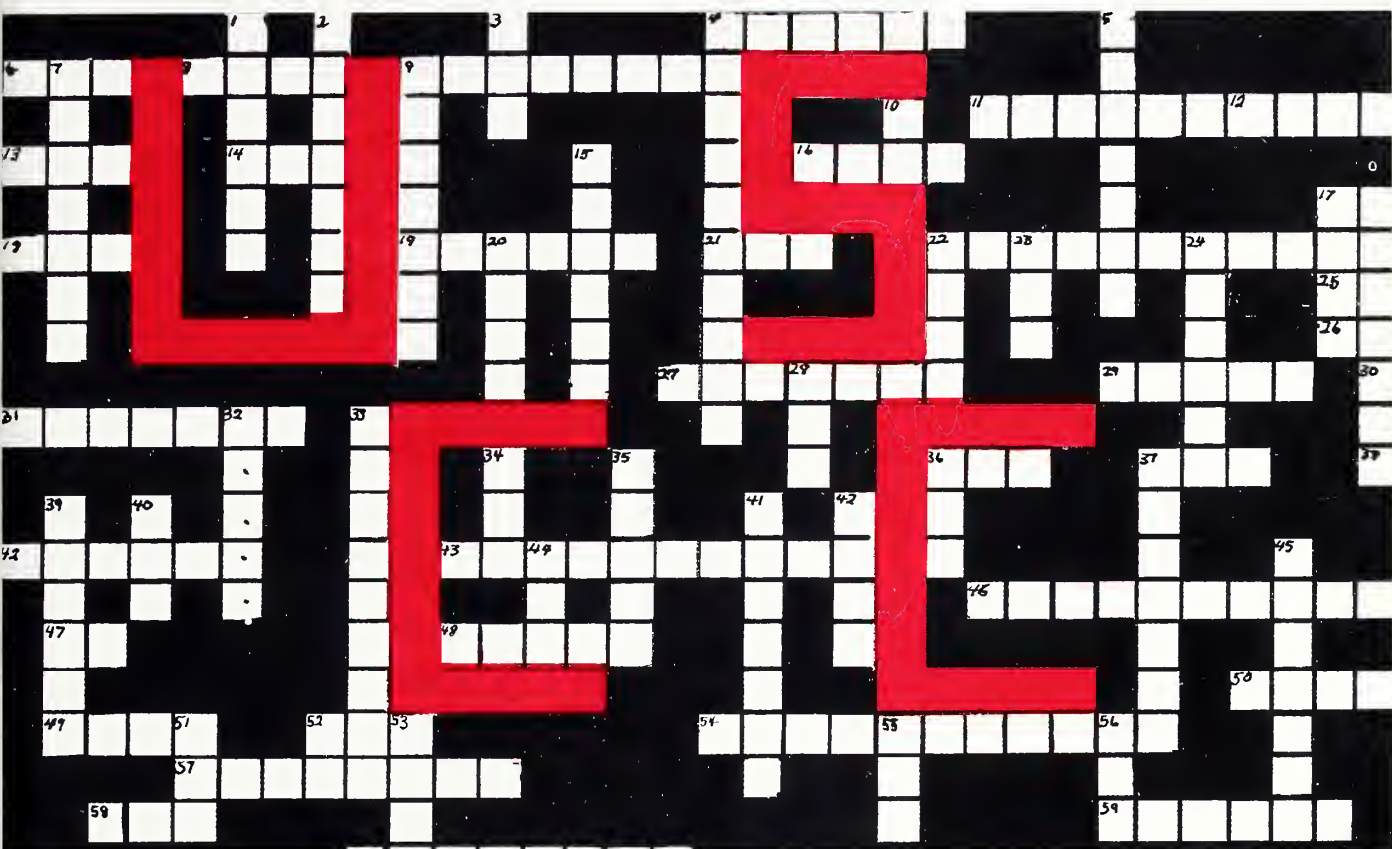
you _____
opponent _____
Cat 1 _____

#

#

#





ACROSS

DOWN

- 4) popular game
- 6) extrasensory perception (abbr.)
- 8) official residence
- 9) Coastal -----
- 11) service club
- 12) another service club
- 13) what we have at school, dances, and games
- 14) goes in your pen
- 16) yearbook photographer
- 17) cheer
- 18) -----of Distinction
- 19) popular room
- 21) number one rival
- 22) newspaper
- 25) head -----
- 27) nickname for Biddle
- 29) something nice to have
- 30) what you do at Cino's
- 31) a win
- 36) what some girls do
- 37) Baptist Student Union (abbr.)
- 38) yell
- 42) game
- 43) exercise at the end of your schooling
- 46) basketball -----
- 47) Red Cross (abbr.)
- 48) What you do when you're late
- 49) basketball -----
- 50) exclamation
- 52) March of Dimes (abbr.)
- 54) Fred Bostrom's name (Hint! First name begins with F and rhymes with red. Last name begins with B and rhymes with rum)
- 57) yearbook
- 58) May -----
- 59) what girls want to lose
- 60) "Dean" -----

- 1) home -----
- 2) what we all look forward to
- 3) attempt
- 4) "our specialty" game
- 5) teachers
- 7) what you are
- 9) -----Carolina
- 10) what you need to get in dances and ballgames
- 15) participated in Christmas parade (pl.)
- 17) what you do with a book
- 19) name for freshmen
- 21) Coastal is number one
- 22) Alpha Mu Gamma
- 23) Basketball players
- 27) not young
- 31) where you eat
- 32) director
- 33) grade point ratio (abbr.)
- 34) something you should do
- 35) something the South has plenty of
- 36) outstanding educator
- 38) something we need more of
- 39) what newspapers and annuals need
- 40) Pilcher's Palace
- 41) be aware of
- 43) ----- pollution
- 44) Bellamy's Bag
- 50) best month of the year
- 51) you (personal)
- 52) nickname for our security guard
- 54) camera cutie
- 55) project sponsored by Student Council
- 56) this book

ME AND COASTAL CAROLINA:

A TEST

Name _____ Sex _____ Age _____ Birthdate _____ Year in school _____
 College _____ Identification number _____

General Directions

Stare out the window and consider: What am I doing in college? What is college doing to me?
 DO NOT TAKE THIS TEST if you know the answers. Instead, share your knowledge with the appropriate people.

You who aren't sure about your relationship with the college, consider: Do I want to think about me and this institution? If I discover we're getting along great, should I tell someone? If I see things are not as I'd like them, should I do something?

DO NOT TAKE THIS TEST if your response is "no" to any of these questions.
 STOP.

WRITE ON.

This is a two-year test divided into five parts covering facets of your college life. When you wish to begin, have ready a pencil or pen (your choice), a light-hearted or soul-searching mood (your choice), notebook or stationery (your choice) for blueprints of action or comments (your choice).

Do not continue unless you want to

Part A: Me and the Big Decision

This part is about you and your life choices. Ever made any? SKIP IF NOT APPLICABLE.
 Check where appropriate or list in numerical order if preferred

Question 1: I chose this college because it is:

- ☐ academically challenging
- ☐ cheap
- ☐ near/far away from home
- ☐ giving me financial aid
- ☐ experimental (flexible, nongraded, etc.)
- ☐ prestigious
- ☐ groovy socially
- ☐ where my friends are
- ☐ a sports powerhouse
- ☐ in line with my thinking
- ☐ the one my parents chose
- ☐ better than the Army
- ☐ offering courses in introductory sand-castle erection
- ☐ in favor of wholesome campus living
- ☐ I don't know, just went

Question 2: This school chose me because:

- ☐ I was an all-stater
- ☐ I scored high on the entrance exams
- ☐ the director of admissions liked my legs
- ☐ of my extracurricular activities
- ☐ it's tolerant
- ☐ I've never been a troublemaker
- ☐ I helped fill the quota of "disadvantaged" students
- ☐ I was from the "right" part of the country
- ☐ my parents are alumni
- ☐ I'd make a good test case for its counseling department
- ☐ I graduated from an accredited high school
- ☐ of what I did in tenth grade

End of Part A

Review carefully before proceeding to Part B

Part B: Me and Them

This part is about you and other people. Do you know any? How do you feel about them? Why?

Task 1. Match the people in column 1 with the descriptions in column 2

- | | |
|--------------------------|--------------------------------------|
| 1 student body president | a enemy of the people |
| 2 dean of students | b sympathizes and understands |
| 3 homecoming queen | c agrees with everything |
| 4 student assistants | d wears a beard |
| 5 goats | e runs off at the mouth |
| 6 F. R. E. A. K. | f suffers from the "gap" |
| 7 librarian | g keeps his eye on the ball |
| 8 counselor | h great to be around |
| 9 professor of education | i has been around |
| 10 ACLV organizer | j plays the piano well |
| 11 Greek | k corrupting influence |
| 12 professor | l over 30 |
| 13 local bartender | m hears but doesn't listen |
| 14 classmate | n smokes too much |
| 15 faculty adviser | o freaks out |
| 16 BSU member | p acts as a catalyst |
| 17 cooperating teacher | q is out of it |
| 18 campus barber | r is nice |
| 19 Dean Anderson | s cuts people up |
| 20 college trustee | t digs his/her subject |
| 21 lower classman | u digs me |
| 22 upper classman | v looks over my shoulder |
| 23 basketball captain | w is a good listener |
| 24 local dealer | x most likely to succeed |
| 25 chaplain | y lives on chicken breast sandwiches |
| 26 campus editor | z is relevant |

Task 2: Mark appropriate spaces with x

The people I study with are: noisy___; nosey___; friendly___; different___; studious___; impossible___; cliquish___; jokers___; extraor-r-dinary___; other___.

I don't understand instructors who: write poetry___; are theoretically "hip" but actually "square"___; think I'm weird___; hustle/hassle me___; expect me to speak in class___; never let me get a word in edgewise___; lecture from the/their own book___; expect me to be a speed/mind reader___; flunk students___; always ask us questions but never give us any answers___; think they're God's gift to the classroom___; accept jobs at this institution___; recognize me in their office but nowhere else___; grade on curves___.

[illegible]

ONE WAY

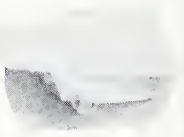


ONE WAY



DO
SOME
THING
ABOUT
IT

**CINO SAYS PLEASE HELP
US KEEP THE ROOST
CLEAN. PLACE YOUR
REFUSE IN THE TRASH
CONTAINERS.**



DID YOU KNOW?

THAT the Atheneum roof was made of copper imported from Belgium?

THAT the Waccamaw River was once the life of the county?

THAT 29,319 hamburgers were served in Cino's Roost during the year?

THAT Coastal Carolina has 4 campuses; here, there, yonder and one in Georgetown?

THAT Horry County was at one time the largest turpentine producing county in the country?

THAT Plato and Aristotle never heard of Coastal Carolina?

THAT you can get a masters at Coastal?

THAT some of the first lumber used in the Brooklyn Bridge was sawed at Bucksport?

THAT Horry lumber was exported to the West Indies for sugar plantations?

THAT there was an earthquake in Cool Springs on August 31, 1886?

THAT there are 578 students enrolled at Coastal?

THAT Sr. Licenciado Don Lucas Vazquez de Ayllon led an expedition up the Waccamaw River in 1526 which was perhaps the first European settlement in the Continental U. S.?

THAT seventy-five years ago all tobacco was brought into Horry from North Carolina? Now Horry is the largest tobacco producing county in the state.

THAT there is no word in the English language that rhymes with banana . . . or is it orange?

Unscramble the words:

1. jranemfhof
2. ezoagh
3. eyrrcah
4. ionc
5. edblid
6. tenahume
7. nleayemreg
8. brewneic
9. olcgeel
10. celgoyo
11. tzaooem
12. abkaltlbes
13. rntecaleich
14. oacrtnlegomnio
15. releoeptt

16. orhgoppaerht
17. l*el
18. aoiclanr
19. oely
20. elrceeerhda
21. *es

Answers on page 151

Staple Your
1971
Coastal Carolina
Commencement
Program
HERE

GOT

A

R

I

B

B

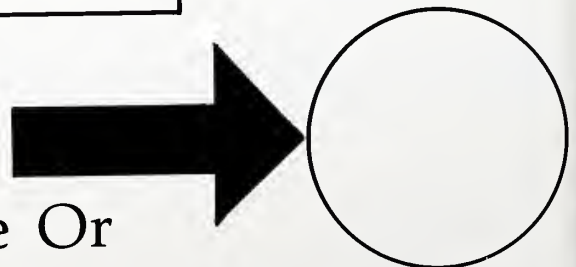
O

N

LEFT?

CINO BUTTON

(Do Not Spindle, Staple Or
Mutilate)



TEN YEARS

FROM NOW . . .

1981

1981

JANUARY

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

FEBRUARY

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

MARCH

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

APRIL

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

MAY

S	M	T	W	T	F	S
				1	2	
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

JUNE

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

JULY

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

AUGUST

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

SEPTEMBER

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

OCTOBER

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

NOVEMBER

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

DECEMBER

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Holidays, Holy Days and Commemorative Days

- Jan. 1 New Year's Day
Feb. 12 Lincoln's Birthday
14 St. Valentine's Day
16 Washington's Birthday
Mar. 4 Ash Wednesday;
17 St. Patrick's Day
Apr. 12 Palm Sunday
17 Good Friday
19 Jewish Passover
19 Easter Sunday
May 10 Mother's Day
16 Armed Forces Day
25 Memorial Day
Jun. 14 Trinity Sunday
14 Children's Day
14 Flag Day
21 Father's Day
Jul. 4 Independence Day
Sep. 7 Labor Day
17 Citizenship Day
29 Jewish New Year
Oct. 8 Jewish Yom Kippur
12 Columbus Day
24 United Nations Day
26 Veterans Day
31 Halloween
Nov. 3 Election Day
26 Thanksgiving Day
29 First Sunday of Advent
Dec. 25 Christmas Day

Name

Address

City State

Zip Code

Home Phone

Undergraduate Degree

Major Subject Year

Institution

Years Attended Coastal Carolina

Graduate Degree

Major Subject Year

Institution

Spouse's Name

Children and Birth Dates:

.

.

.

.

.

.

.

.

.

.

.

.

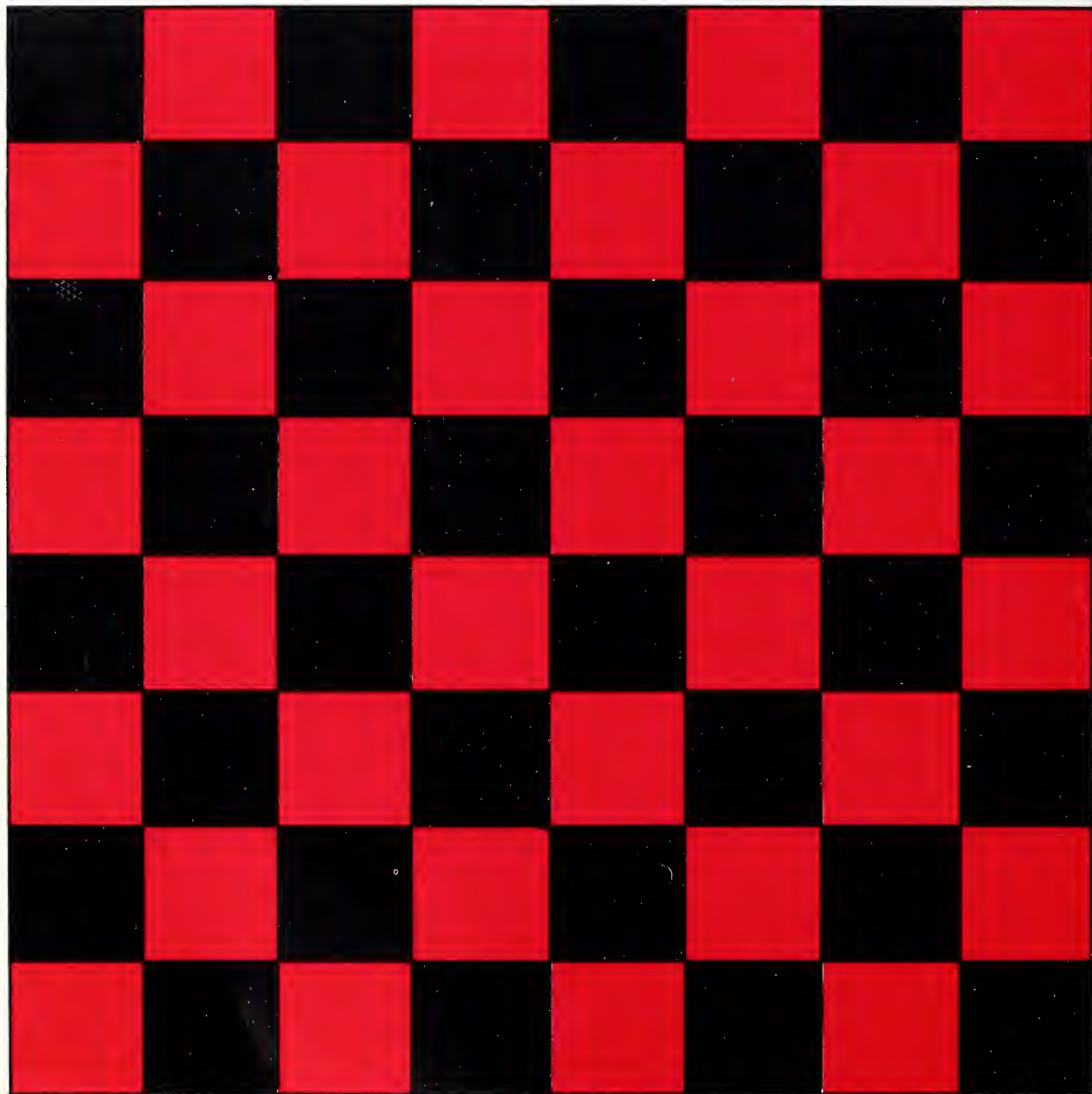
.

Clip out and Return to:

Coastal Carolina Alumni Association

Your
'71
photo
here

Your
'81
photo
here





LIVE LOBSTERS & CHARCOAL FIREPLACE

WE HONOR ALL MAJOR CREDIT CARDS

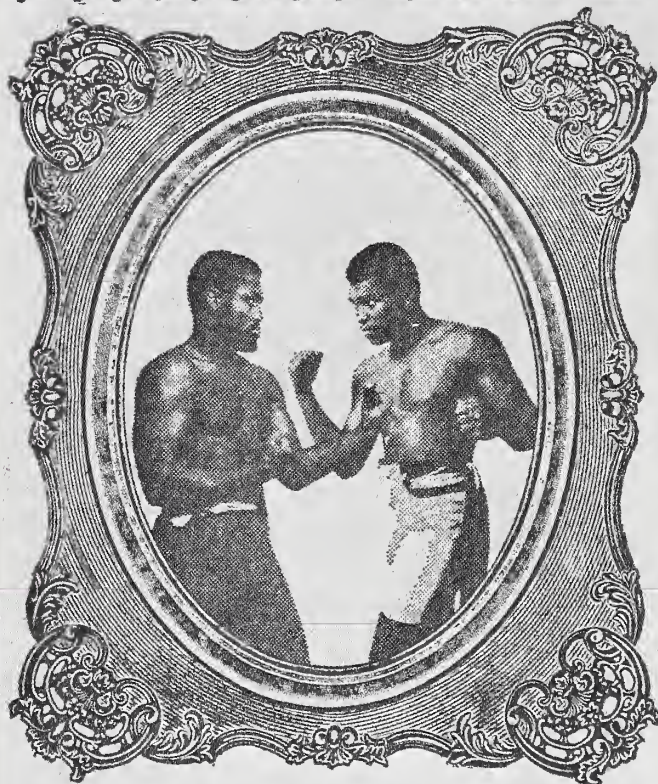
236-2424

10 Miles South of Myrtle Beach at Garden City

Congratulations

BETTY'S FLOWER
AND
GIFT SHOP

FIGHT OF THE CHAMPIONS



**WORLD'S HEAVYWEIGHT CHAMPIONSHIP
JOE FRAZIER VS. MUHAMMAD ALI**

➤ MARCH 8, 1971 ➤

THEATRE CLOSED-CIRCUIT TV

DIRECT FROM

• MADISON SQUARE GARDEN •

NO LIVE OR DELAYED HOME TV

College of Charleston Gym

Meeting & George

Reserved seats \$15 General Admission \$10

Souvenir programs \$2 - Photos \$1

Doors Open 9 P.M. Telecast starts at 10:30.

Box Office Open All Day Saturday. Sunday 12-6.

For Information Call 723-5010 or 722-6975

Compliments of

South Carolina
National Bank

Merle Norman
Cosmetic Studio

924 No. Kings Hwy.
Myrtle Beach

Compliments of Belk

Your Happy Shopping Store
Coastal Mall
Hwy. 501 and 16th Ave.
Conway, S. C.
Open Monday thru Saturday
till 9:00

*Dunes
Village*



Motel & Apartments

PHONE 449-5275

5200 N. OCEAN BLVD.

bitch bitch, Ram it, jam it, cram it. David frys a funky chicken
 You conyock-CINO IS NOT A COCKTAIL-EVEN IF HE IS OUT THE ROCKS
 Wait a minute! bitch just a touch of bitch
 yourself Henry hits right yonder.

I'd waccamaw for a camel. broken ~~ABO~~ ~~RT~~ TO NEW

You're in a heap of trouble, send it to just a party. all

Done your thing! Now, undo what TO COASTAL AND

The Hermit Coats. it might be your 8 bucks, but

well and riding in
 and
 Cino and
 ripplin? Certainly
 are your 666NN 4+5+1
 and knots the breath
 and
 alive and
 Humpty Dumpty
 MY

Coastal HQ

York!

CATCH

PATRONS

BOOTH CLEANERS
COASTAL GLASS CO.
THE COLLINS COMPANY
DARDEN'S JEWELERS
OCEAN FOREST HOTEL
PLATT'S PHARMACY
ROSES STORES, INC.

Compliments of

People's
Underwriters
Insurance

426 Main St. Conway

Serving The Pee Dee
And The Grand Strand

HERALD OFFICE
SUPPLY, INC.

Dillon
Myrtle Beach
Cheraw



